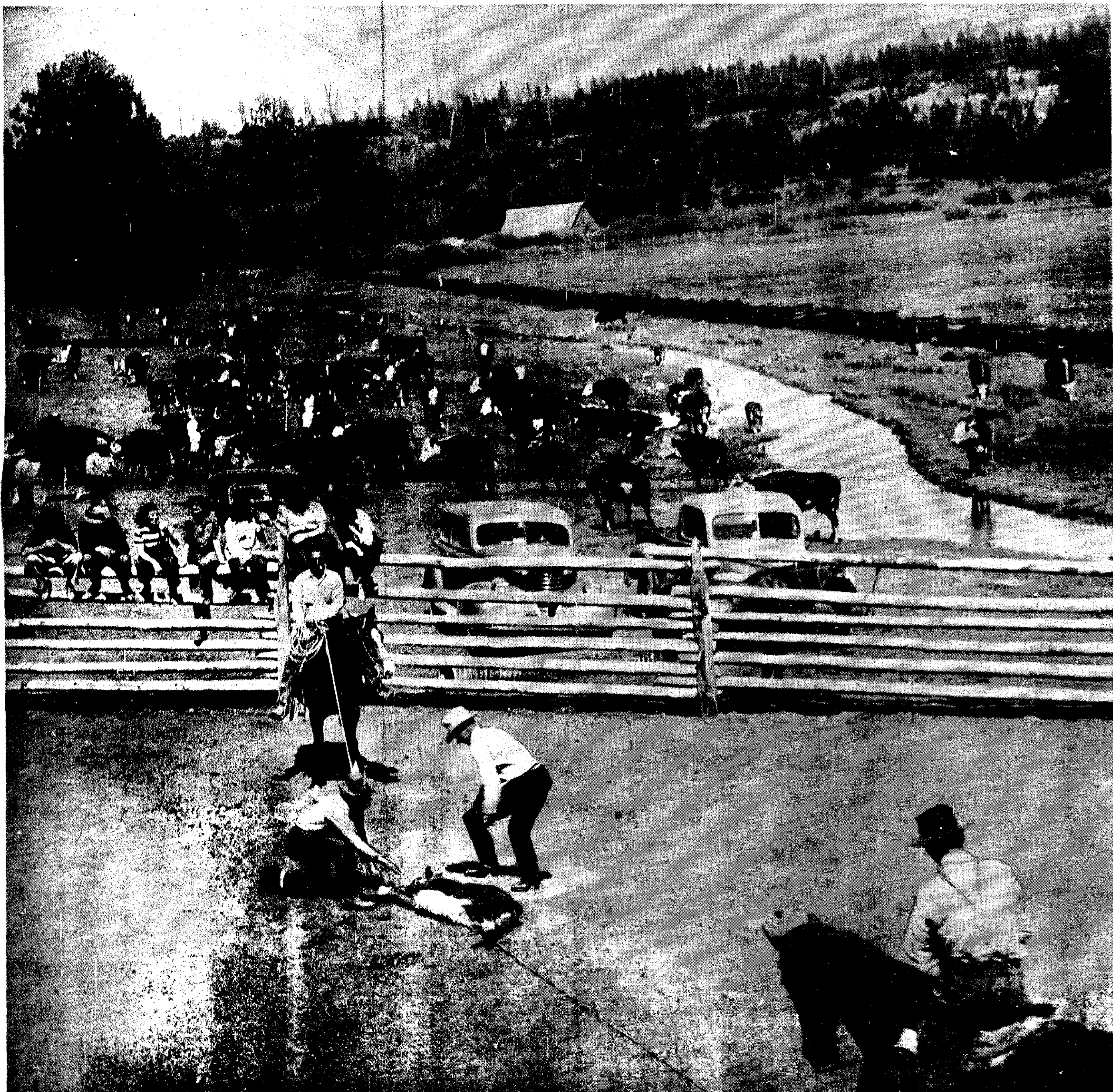


Press-Telegram
Southland

LONG BEACH, CALIFORNIA, SUNDAY, APRIL 15, 1951

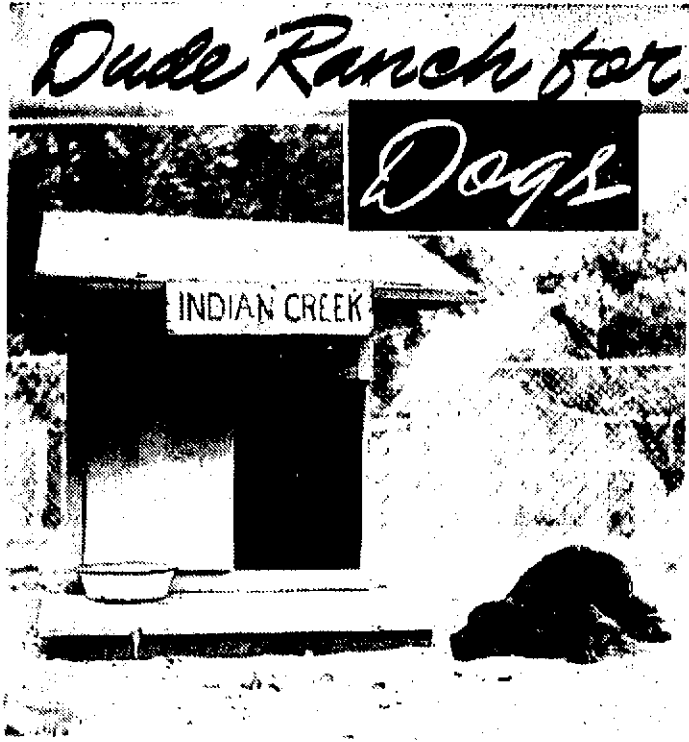
MAGAZINE
Section



SPRING ROUNDUP

Herefords loiter in the lush meadow beyond while a dogie lies tied and stretched for the branding iron in the corral. It's spring roundup time, on the Obenchain Ranch in Klamath County, Oregon.

—Photo by Gilbert Fleet



—Photo by Glen I. Miller

It's "siesta time" for a red setter at the Dude Ranch for Dogs, interesting boarding home for lucky canines.

By Bertha Blanchard

DUDE RANCH for dogs? That's right! In California some lucky dogs do go to a dude ranch. In fact, the only dude ranch for dogs in America is located in California, with a summer branch at Big Bear Lake, high in the mountains, in a 20-acre pine forest; and a winter place at the edge of the Palm Springs Desert, in a large olive grove.

Gladys and Richard Diaz, owners-operators of the ranch for the past 20 years, have also provided a town house for dogs in Pasadena. This is the city headquarters for the dude ranch. Here dog "guests" wait for transportation to one of the ranches, receive expert veterinarian service or a new personalized hair-do and bubble bath in the beauty room. Here Countess Beatrice Mannocci Roncicelli of Florence, Italy, one of the outstanding breeders of miniature poodles in this country, brings her gorgeous silver, apricot-colored and white poodles every Thursday for the latest hair-do.

Big Bear Ranch, having no fleas, is a paradise for long-haired dogs. Old dogs get new coats and go home looking four years younger. Some dogs have spent every summer at this ranch for the past 10 years—dogs whose masters are in Who's Who.

Clifford McBride, the cartoonist, usually sends his two beautiful Newfoundlanders to the Big Bear ranch for the whole summer to get away from the city heat. Then, too, Napoleon of the famous comic

strip "Uncle Elby and Napoleon" used to spend his summers at Big Bear before he died.

Built in the style of gold-rush days, the dog houses have colorful names—Silver Dollar Bar, Bucket of Blood, and Last Chance Saloon. Even the streets are named for dogs, such as Borzoi Blvd. and Poodle Patio.

WHAT DOES a dog do at a dude ranch? Mrs. Diaz says:

"We have a regular daily routine. At 7 a. m. the dogs are given their early morning exercise and at 8 breakfast is served, consisting of cooked oatmeal with eggs and milk. Different groups of guests then go for morning hikes down the road or hunting in the woods. From 11 a. m. to 2 p. m. is 'siesta' time, when all dogs bask in the sun on their sun decks. And how the dogs love their sun baths!"

"Visiting hours," Mrs. Diaz continued, "are from 2 to 4 p. m. daily, at which time the dogs hold 'open house' to friends and relatives. At 5 p. m. the chuck wagon starts to roll and all guests partake of a husky ranch meal, consisting of cooked meat ration with all the vitamins. After this, the dogs play until dark, then it's 'lights out' and all the pooches hit the sack."

On certain days in midsummer, a group of congenial dogs is piled into the station wagon and taken to the lake

(Continued on Page 8, Col. 7.)



Which is the piano of their choice?

THROUGH the decades, one piano has been the overwhelming choice of the great men of music: Liszt, Wagner, Berlioz, Paderewski and Rachmaninoff among countless others. Today virtually every celebrated artist uses that same piano: the Steinway. Yet the Steinway is primarily a piano for the home. The

instrument that brings its distinguished presence and inspiring voice into your home is built as meticulously as the Steinway destined for the concert stage. The Steinway, moreover, will serve brilliantly for many, many years. It is actually the most economical of pianos—and the wisest of investments!

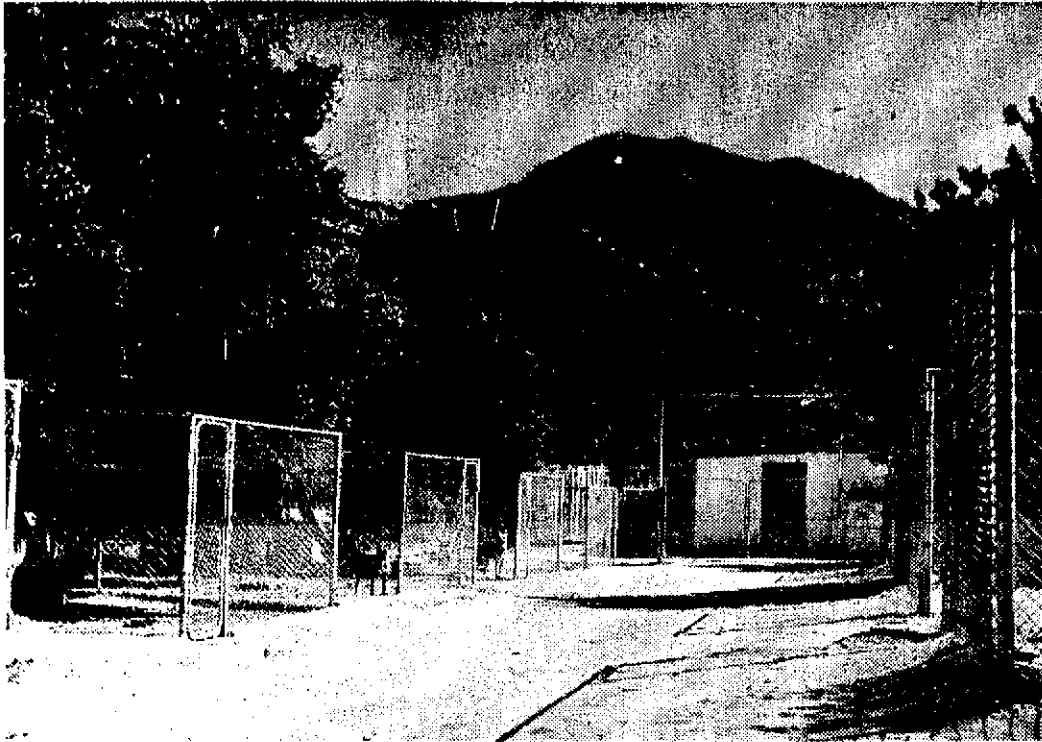
STEINWAY

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"STEINWAY ARTIST"

will appear as guest pianist with the Long Beach Philharmonic Symphony at Concert Hall April 27. Steinway piano used.

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—Photo by Glen I. Miller

Mt. San Jacinto guards swanky Palm Springs ranch nestled in an olive grove. Another dog dude ranch is located at Big Bear Lake. Both are well patronized.



—Photo by Paramount Pictures

Gladys Shipman Diaz, who with her husband operates Dude Ranch for Dogs, gives a miniature poodle a pedicure at Town House "Beauty Room," in Pasadena.

The Bighorns of Joshua Tree

By Harry R. Peterson

THE magnificent bighorn sheep, that "stands on a crag, stomps, and gazes at the sunrise," is not, as many people think, found only in Alaska or the Rockies. A subspecies, *Ovis nelsoni*, or desert bighorn, includes in its range the Joshua Tree National Monument, less than 150 miles from Long Beach.

Desert bighorns are found in four refuges administered by the United States Fish and Wildlife Service, in addition to those at Joshua Tree. These include the Desert Game Range in southern Nevada; the San Andreas National Wildlife Refuge in New Mexico, and the Kofa and Cabeza Prieta Game Ranges, located in Arizona along the Mexican border.

Here every effort is made to protect the wild sheep, develop waterholes, guard against poaching and by field surveys and study to learn more about the habits of the bighorns. Through these intensive management programs, there has been a substantial increase in the herds, and now there are nearly 2000 desert bighorns in the Southwest. Those in Joshua Tree National Monument are most easily observed.

About 200 of the salmon-gray wild sheep browse during the winter on the shrubs of the Pinto Basin, Sheephole, Cottonwood and Hexie ranges in the east end of the monument. In summer they migrate to the west, nearer Twentynine Palms in search of the water that they get from the tanks and waterholes of this region.

WARY and agile, the bighorns are most difficult to approach in open country, or among the high, broken cliffs of the Rockies. But desert bighorns must come down to drink, and at their watering places it is sometimes possible to see them at close range.

They are not easy to photograph. The slightest noise or suspicion of danger sends them away from the waterhole at full speed. "They're harder to get than a moose," said Wendell Chapman, who lived in a trailer high up in the Rockies and secured pictures of *Ovis canadensis*, the Rocky Mountain bighorn.

The great curling horns are the striking feature of the mountain sheep. Only the rams have them; those of the ewe are short and stubby and less curling. Desert bighorns weigh about 140 pounds, are three feet high and have a horn spread of 20 inches or more.

When grazing, bighorns put



On the way down to a waterhole, this desert bighorn ewe seems almost to have posed for the photographer's lens.



Frank Givens, superintendent of Joshua Tree National Monument, displays the horns of a desert bighorn ram.

out a sentinel, invariably a ewe. To escape from danger they can dash down an appalling slope, steeper than a roof, and land on their feet. Usually one lamb a year is born in the spring, on some sheltered hol-

low rock high up in the range, where their principal enemy will be the eagle.

Colorado highorns have snow and cold to combat; the chief problems of the desert sheep are scanty food and water, and the encroachment of man. They must compete with livestock for the food that they eat. Although they are protected, nevertheless poaching occurs. The horns are greatly prized by hunters. Skeletons, minus heads, have been found near waterholes, mute evidence that the law had been violated for a set of horns. Last spring, 40 sheep, migrating across the Joshua Tree National Monument, crossed in front of a motorist.

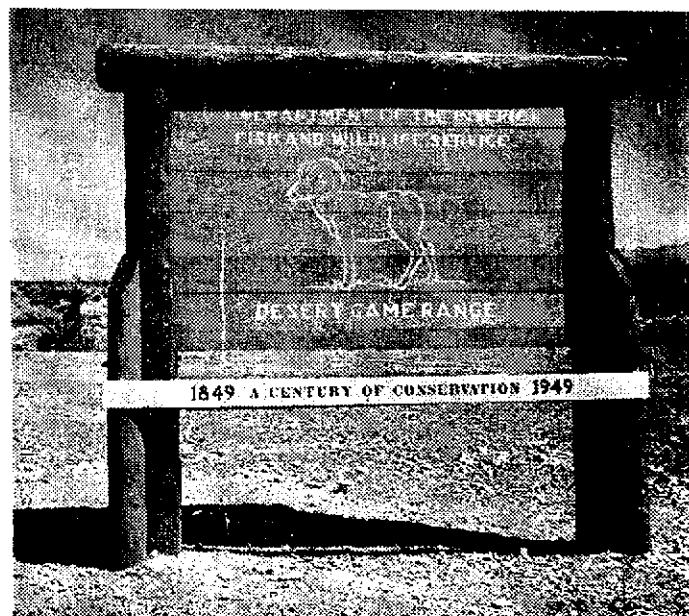
IN SEPTEMBER, a desert bighorn appeared in the Twentynine Palms oasis, an unusual sight. Residents rushed out with their cameras, hoping for a rare shot. The sheep zig-zagged and retreat-

ed, until finally, bewildered and weary, it headed once more for the safety of the hills.

"Perhaps it knew that the oasis is now part of the monument," observed Superintendent Frank Givens, of Joshua Tree National Monument, who is especially interested in the welfare of the bighorns.

Recently a section of the monument territory was restored to public domain, making way for development of some gold claims and a large iron deposit. Unfortunately for the bighorn sheep, some of this territory is in the Eagles, Pintos and Sheepholes Mountains which provide a buffer between the sheep and civilization—especially hunters. If more lands are thrown open, the extinction of the desert bighorns of Joshua Tree National Monument may follow.

The sheep are making a



—Photos Courtesy U. S. Fish and Wildlife Service

Home of the desert bighorn is marked by this sign seen along the border of a U. S. Fish & Wildlife game range.

brave fight for existence in a harsh country with scanty food and water. Since only two rangers are available to patrol the entire area of many square miles, poaching is bound to occur; the sheep may be picked off one by one.

'Oscar' in Her Future?

By Art Cunningham

LEE GRANT, the girl with the Civil War name, laughs a little derisively when she's told that she's giving an Academy Award performance in her very first picture. Yet that's what they're saying on the Paramount set of William Wyler's "Detective Story."

Lee is no starry-eyed glamour girl. Actually, she's easy on the eyes but not in this role. An actress, she looks her part of a shoplifter, a character described in the play as "a shapeless, moronic little creature with a Bronx accent. In spite of her avowed guilt, she has all the innocence of ignorance."

Miss Grant created the role in the hit New York play. At the time of casting, the shoplifter was intended to be a middle-aged woman. Lee, who is in her early twenties, tried out for the role of the ingenue. Instead, she was given the shoplifter role with the needed age changes made in the play. Although it is only a supporting vignette in this drama of life in a police station, Lee was a sensation on the play's opening night.

So Producer-director Wyler brought her west for his screen version of "Detective Story." She joined a cast headed by Kirk Douglas, as a tough detective, Eleanor Parker, William Bendix and Cathy O'Donnell. And Lee is more than holding her own with these talented troupers. When she plays her scenes, everyone on the set watches her closely, praises her loudly. The gal is good.

This is her first picture. Paramount says it won't be her last. So here's some background of this star-of-tomorrow.

Lee was born in Manhattan, not the Bronx as one might guess, of non-theatrical parents. Her real name is Lyova Rosenthal.



In her first time in films, Lee Grant (above) is giving an "Oscar" performance in Paramount's "Detective Story."

HER FIRST acting assignment was as the understudy for the "Ado Annie" role in the touring company of "Oklahoma!" She was also an understudy in "Kathleen" and "Barefoot Boy With Cheek." Her first role on her own was in "Joy to the World" and then came her hit in "Detective Story."

Lee quit the play after a few

months. "I wanted a new challenge," she explained. "I didn't want to feel too secure. I don't think an actress should get in that frame of mind."

She next appeared in "All You Need Is One Good Break" and "Arms and the Man." She has played an Oklahoma hill-billy, a 12-year-old Tennessee girl, the shoplifter and ingenue. She finds the charac-

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FRED TAYLOR KRAFT Magazine Editor
Member PACIFIC SUNDAY MAGAZINES

Ramona Drama Re-enacted

Poignant romance of the Indian maid, Ramona, and her ill-fated lover, Alessandro, is the basis of the beautiful play in the Ramona Bowl, produced annually by the people of Hemet and San Jacinto. Dates of the pageant this year are April 21 and 22, April 28 and 29, May 5 and 6.



—Pearson Photo

Fr. Salvadierra visits the rancho of the Senora Moreno, whose son is seriously ill.



—Junis & Pearson Photo

Juan Canito (Leigh Dutton) and Marda (Mrs. Freda Lewis) provide comedy with battles.



—Photo by Coy Watson

Leads of the play, Dorothy Bailey of Pasadena as Ramona and William Pullen of Los Angeles as Alessandro, are romantic pair. Pullen is veteran in role. Miss Bailey is in her first year.



—Pearson Photo

Felipe, the son (Harry Hofmann), recovers but finds love for Ramona unreciprocated.



—Pearson Photo

The entire rancho celebrates Felipe's recovery in a grand fiesta, one of the spectacular high lights of the play. An entire mountainside is used as the stage by the cast of 350.



—Photo by Coy Watson

Margarita (Shirley Schrader) is exasperated by events. She admires Alessandro.



—Photo by Coy Watson

Ramona and Alessandro, denied blessing of the senora, flee to find home in mountains.



—Photo by Coy Watson

Alessandro is maddened by news of action against him, told by sheriff (Paul Eger).



—Photo by Coy Watson

The sheriff's posse thunders past the ranch house in a futile effort to prevent the slaying of the Indian hero, while an awe-inspiring finale brings the colorful play to conclusion in a happy vein.

'Wickedest Man in S. F.'

By Fred Taylor Kraft
Press-Telegram Book Editor

AMBROSE BLERCE: The Devil's Lexicon, by Paul Fatout, 349 pp., Norman, University of Oklahoma Press, \$4.

THREE years after the Civil War ended there stepped into the journalistic spotlight of San Francisco a dour, sardonic ex-soldier and Indian fighter who stirred up a caldron of newspaper potition that bubbled angrily for two generations.

Ambrose Blerce was without fear, quick to insult, continually satirizing against God, always eager to start a private little war in which he excelled with such awful venom and

satire and vilification that he was labeled "the wickedest man in San Francisco" and "the best-hated and best-loved man in California" as he won and held attention begot of loathing and admiration. Even men like Huntington of the Big Four felt the sting and fury of his pen.

Perhaps Blerce's best-known work in which he hued to satire without hurling insults at any specific person or persons was his "Devil's Dictionary." It contained such entries as:

Birth, n. The first and direst of all disasters.

Cynic, n. A blackguard whose faulty vision sees things as

they are, not as they ought to be.

Then, as if this type of wars had become too tame for him, Ambrose Blerce suddenly gave up his hard-earned battle positions a few years after the turn of the century and went to Mexico to enjoy the fun of watching the Mexican revolution. There he was last seen alive and there he was reportedly shot down in 1916 by one of Pancho Villa's commanders.

Author Fatout not only has written a tediously-researched story of one of the west's most colorful journalistic figures in a grand manner but, in doing so, has brought vividly to life some of the most colorful years in the annals of the Golden State.



Arthur Marx delivers typical Marx (he's the son of Groucho) satire in his first novel, "The Ordeal of Willie Brown," published by Simon & Schuster. His hero is a tennis bum, a trade which Arthur plied before he began writing. Entertaining all the way, and funny, too!

Sea Tale Is Rich in Flavor

By George Weeks

PROUD NEW FLAG, by F. van Wyck Mason, 493 pp., Philadelphia: J. B. Lippincott Co. \$3.

AS RICHLY flavored as an old-time country dinner is this novel of conflict on sea and river, plus less hostile interludes in the boudoir, during the early months of the American Civil War. It is the first of a series projected as a counterpart of the author's successful tetralogy based on the naval actions of the American Revolution.

Writers of Civil War fiction usually devote themselves to the land battles, especially the gaudy cavalymen. Mr. Mason's heroes of the Chesapeake, the Atlantic and the Mississippi provide equally colorful personnel for an author skilled in crisp narrative backed by authentic research. If the bells (wed and unwed) waiting on the shore fail somehow to achieve as much credibility, their shadowy character will scarcely be noticed. This is a book primarily about males. As such, naturally, it will be read mainly by females.

The novel attains real distinction in passages describing the construction of the first ironclads, the operations of the first Confederate privateer and the classic river battle below New Orleans when a Union flotilla plunged upstream past the batteries of two forts. Mr. Mason is lavish with detail as to armament, navigation, the tactics of night battle on water. He discloses such little-known oddities as the fact that three separate navies, each a rival of the others, tried to defend New Orleans. He is a historian no less than a popular fictioneer with an obvious eye on Hollywood.

If one may be critical at a banquet, the great abundance of characters causes a slight feeling of surfeit. There is, however, a valid excuse. Their number had to be legion in order to replace casualties and keep the decks fully manned through three more volumes.



Sharing your interest in photography makes it more fun for your friends and members of your family.

Camera ANGLE

By The Shutterbug

INTEREST in photography is something that can be shared by all the members of the family. Many husbands and wives find it an ideal mutual hobby. This was brought out by the entries in the Newspaper National Snapshot Awards in which there were several cases of husbands and wives both having pictures reach the final judging.

One couple, who together had three pictures in the national competition, first became interested in photography about three years ago. Neither one knew much about their new interest, so they read everything they could find on the subject in the public library and in magazines. Beginning with a box camera, they did their developing and printing in the kitchen at night. Three years later, they're using a press-type camera and have a special darkroom in their home.

The picture taking has now become more or less a family hobby, with the couple's three children taking a part in it too. The 10-year-old daughter handles her own simple camera very proficiently and is now trying her luck with her parents' press camera. The baby and the 5-year-old get into the act as models.

This couple finds that sharing the hobby adds greatly to their pleasure in it. "We keep each other going," they explain. Both are interested in all phases of photography and take turns with the camera and in the darkroom.

An older couple, who both had pictures in the finals of the awards, had a slightly different story. The husband has a long history of enthusiastic picture-taking, while the wife is a beginner, comparatively speaking. She started two years ago, when her husband, who found her a rather severe

critic of his work, challenged her "to do better." I don't know whether she has done "better" or not, but she matched his efforts in the contest.

WITH CAMERA CLUBS. . . . All camera club news this week is focused on the appearance here Wednesday of A. C. Shelton, nationally-known color expert with Ansco. Under the sponsorship of the Long Beach Camera Guild, Shelton will give an illustrated lecture on "Better Color Pictures and How to Take Them."

This is the non-commercial lecture that he will present at the Photographic Society of America's Regional Convention in Santa Barbara soon. The program starts with an interesting nontechnical discussion of the basic fundamentals of making better color slides. Subject matter, light and illumination, exposure and the use of filters are among the subjects covered in the opening of the talk. This discussion is followed by the projection of color slides representing practically every field of photography to which color can be applied. The third and final period of the lecture is devoted to questions and answers. The Shutterbug suggests you have yours written in advance. Most camera clubs in this vicinity are canceling their regular meetings in order to attend this program. Lecture will be held Wednesday, 8 p. m., at the Charles Evans Hughes Auditorium, California Ave. and Roosevelt Rd. There is no admission charge but Millidge Day, president of the Guild, suggests you get there early for best seats.



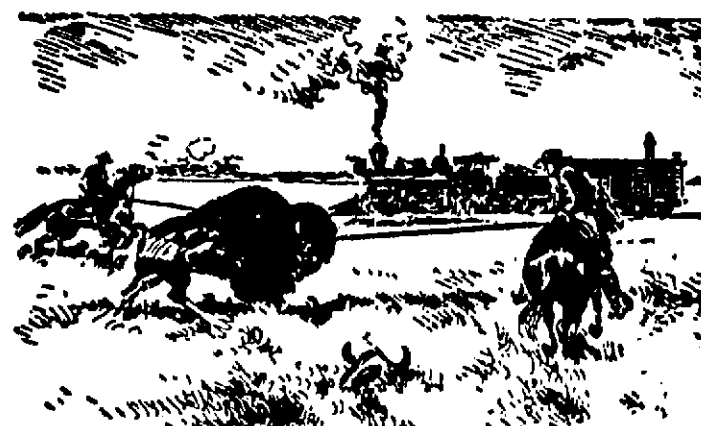
A. C. Shelton

Last year the museum had an exhibition of American painting; and in 1952 it is proposed to hold an exhibition of water colors, drawings and prints. Thus, in a cycle of three years artists working in all media will have an opportunity to participate, the artistic activity of our country will have been examined, and new talent will have been brought to the attention of the public.

All entries in sculpture will be judged from photographs and must have been done prior to 1942.

A RECEPTION will be given by the president and board of trustees of the Pasadena Art Institute Tuesday evening from 8 to 10 o'clock on the occasion of the opening of the spring exhibitions. They include the Alton S. Clark retrospective exhibition and Mrs. Edward L. Doheny's collection of lace art and science in flower prints.

HOWARD COOK of Rancho de Taos, N. M., noted American painter and illustrator, will be a visiting member of the faculty of the Institute of Art at the Claremont summer session, June 25 to Aug. 3. Both graduate and undergraduate students may enroll for the seminar in art.



Back in 1939, before he became famous as the author of "The Chain" and "The Walls of Jericho," Paul I. Wellman wrote a fascinating history of the cattle ranges and the west which became outstanding Americana. Forced out of print almost immediately by a paper shortage, this much-sought book, "The Trampling Herd," has just been reissued by Doubleday & Co. The above illustration, one of many appearing in the book, is the work of F. Miller.

Asch Bares Sorrow of Jews in 'Salvation'

By Gerald Lagard

SALVATION, by Sholem Asch, 313 pp., New York: G. P. Putnam's Sons, \$3.50.

HE WAS born in the year of great trouble for the Jews, and the name given him was Yechiel, meaning the living God. Poland was a wasteland, following the Napoleonic wars, and the boy grew to look only to God for help so that his soul might be saved even if his body might know constant want and deprivation. So Yechiel fed on the Holy books, and when his mother at last died, he went to Topolye to teach Jewish children.

Raisel was the daughter of the keeper of the inn, and she wore rags so that her beauty might not attract the eyes of the Polish nobles. And she became the bride of Yechiel and loved him till the day of her death. Her husband continued his studies into the Holy books, and at last the people called him Rabbi, the Psalm Jew. And it was as such that he seemed to work the miracle of prayer, so that a barren woman was blessed with a daughter.

Yet Yechiel continued to seek grace, and at last his acts drove him to question his own feelings for God, when the girl who was the product of his "miracle" sought to leave the Jewish faith for the sake of a lover.

Like all of Asch's work, this novel has a depth and a beauty which is haunting. The basis of it is sorrow, the sorrow of the Jewish people until the sought salvation is found. This is the complete novel which appeared in shorter version in 1934.

Japan Issues Seventh Cultural Series Stamp

JAPAN has issued the seventh stamp in its cultural series. An 8-yen violet adhesive picture Hogai Kano, noted artist. Two other Japanese stamps soon will be on the market. An 8-yen and a 24-yen stamp will bear similar but not identical descriptions of outdoor scenes on Mt. Zao in Miyagi Prefecture.

portraits of Lenin and Stalin, founders of the publications, are seen on the 1-ruble gray and red adhesive.

IN MEMORY of Hans Christian Orsted, the physicist, Denmark will issue a special 50-ore blue stamp. The issue will commemorate the centenary of Orsted's death. The design is by the noted Viggo Bang.

YUGOSLAVIA has announced its 1951 philatelic program. Its postal department will issue at least eight sets of stamps. The first set on the agenda is a seven-value group to mark the 10th anniversary of the insurrection of the Yugoslav people against Nazi occupation.

THE LONG BEACH STAMP COLLECTORS' CLUB will meet at 7:30 p. m. tomorrow at 951 Locust Ave. where an American Airways sound and color film, "Acapulco," will be shown. A large display of stamps, U. S. and foreign, will be in charge of Dr. Albert Salathe, according to Malton Teeter, chairman of the program committee.

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Unusual Books

WHEN Rabbi Philip S. Bernstein's "What the Jews Believe" was published in Life several months ago, that magazine was literally deluged with favorable comment. Now this summation of the living faith of Jews in the western world, particularly America, has been expanded and published in book form (Farrar, Straus and Young, \$1.25). It is, indeed, a book of extraordinary depth, its theme interpreted simply and objectively.

FOLKLORE is many things— anecdotes, heroes, legends, songs and ballads, speech, ceremonies, festivals, holidays, arts, and so on—but, broadly speaking, says Levetta J. Davidson in his "A Guide to American Folklore" (University of Denver Press, \$2), it is the popular heritage of a group held together by common interests. Because it traces these various branches of folklore to their origin and points to ample bibliography for further study, this little book should appeal to scholars, hobbyists, writers and others seeking to know more about American cultures.

WORKS of the greatest literary masters, past and present, are published from time to time in attractive, matching volumes by Random House for its Modern Library. The latest of these, just out, are "Absalom, Absalom!" by William Faulkner, and "The Selected Poetry and Prose of Shelly" (\$1.25 each). The former contains an appraisal of the author and his works by Harvey Breit. The introduction in the Shelly volume is the work of Carlos Baker.

DR. SAMUEL M. SHOEMAKER, rector of Calvary Church in New York City, adds another to his growing list of spiritual best sellers with "They're on the Way" (Dutton, \$2.25) as he relates modern spiritual experiences encountered during his many years of counseling. Written in a simple, forthright and sincere manner, many of the experiences have been penned in the exact words of the particular individual, and will enrich the lives of all readers.

Books, Writers

Saroyan Fans Will Like Tale of Rock Wagram

By Joseph Joel Keith

WITH A CALIFORNIA AR-MENIAN from Fresno as the main character, and Fresno, Hollywood and New York as locales of "Rock Wagram," William Saroyan, with the originality that characterizes much of his work, tells the story of Arak Wagramian, Fresno bartender, who is taken to Hollywood, where he becomes a star, renamed Rock Wagram, marries a wealthy girl, and becomes a father. Separated from wife and family, Rock, in sequence after sequence, experiences and expresses his disillusion. The philosopher's observations, expressed in italicized versions, appear frequently throughout the book. A study in grays, the volume will delight Saroyan admirers. It is a gloomy story told by a mature mind. (Doubleday.)

THE VIKING PRESS, with the publication of these clever volumes, has offered two new books for the young readers that will be added to that favorite spot on the lower shelf. To be read and re-read by young and old.

TONY PALAZZO, writer and artist, is the author of a new, handsome volume for the young people in the family, "Federico, the Flying Squirrel." Mr. Palazzo's Federico, the bushy-tailed hero, is comedian, acrobat and hero all rolled into one. He can do everything that animals do, some things that birds do, and things that people cannot do. When he saves from a large tree the kitten who belongs to the cat who belongs to the family next door, Federico shows what a brave fellow he is. Mr. Palazzo's text jumps like his hero, and his drawings move up and down, just as cleverly as does Federico. (The Viking Press.)

LYDIA and DON FREEMAN, a writer and artist team for The Viking Press, give the young people a book filled with action and color in "Chug-

Art Group to Convene

"COMPOSITION" will be Richard Haines' subject for the Long Beach Art Association meeting Tuesday evening in Pacific Coast Club, a lecture-demonstration given in collaboration with Dale Owens. Both have had extensive careers in the art field and both presently are instructors at the Chouinard Art Institute in Los Angeles.

Haines has studied in this country and abroad and has exhibited his work in prominent galleries throughout the country, winning numerous awards as well as being represented in the permanent collection of the Metropolitan Museum of Art. He is also widely known as a muralist. His work has been characterized as possessing a vibrating living entity more convincing than stark realism, which makes his interpretation interesting and impressive. The meeting is open to members and guests.

Juvenile Books

THREE BOYS AND A LIGHTHOUSE, by Nan Haydon Agle and Ellen Wilson, illustrated by Marion Schickman, 101 pp., New York: Charles Scribner's Sons, \$2.

THREE brothers spend a vacation with their light-house-keeper father in this refreshing book for the grade-school age. They learn all about lighthouses, and, in addition, to be orderly, dependable and resourceful. Small boys will love it and learn from it, and so will their sisters.—J. E.

For Quiz Fans

GRAB A PENCIL, by Harold A. Hart, 160 pp., New York: Hart Publishing Co., \$1.50.

PUZZLES and quizzes to intrigue the inveterate fan are presented in a new type binding between hard covers which can be bent back to back without breaking. Enthusiasts will like the book not only for the novel binding but for the great variety and brain teasing quality of its contents.

Hardy Subject

Charles W. Morton, associate editor of The Atlantic Monthly, has delivered to Lippincott the manuscript of his book, "How to Protect Yourself Against Women; and Other Vicissitudes," scheduled for September publication.

The Crime Front

DEATH HAS MANY DOORS, by Frederic Brown, 216 pp., New York: E. P. Dutton & Co., \$2.50.

MAN with a versatile pen in the field of mystery fiction, Frederic Brown can induce a fine feeling of goose pimples and bafflement with any one of his various sets of characters. In this one he takes Ed Hunter and Uncle Am through their first big adventure as private "ops" on their own. Strange weapons are used to bring about the deaths of two young and very desirable women and some may quarrel with the killer's methods. But no one can find much fault with the author's deft handling of his yarn, unless it be that such horrible things shouldn't happen to two such lovely dames. Ed and Uncle Am are getting to be definitely "big league" in the world of shamus.—G. S.

National Writing Award Won by John Gartner

SECOND place in a national contest against more than 800 other authors in the U. S. and Canada has just been won by John Gartner, author in writing and photography at Wilson High School.

Gartner's story, "Football Coach," was awarded this distinction in the Boys' Life magazine. It is good to have a story that does not go to extremes in wickedness and antagonism and race controversy. We like its basic Americanism, the characters are so genuine, the sort you know already or would like to know.

Because of this recognition and the fact that he was so well received last year, Gartner will speak on "Juvenile Fiction Writing" during Writer's Week at Redlands University on April 25. Last year he spoke on the subject, "Writing Feature Articles."



JOHN GARTNER

school athletics for over 20 years. He was varsity track and Bee football coach at Wilson from 1928 to 1945.

The story will begin in serial form in the September issue of Boys' Life, the Boy Scout's magazine, and will be published in book form either late this fall or in the spring of 1952. The contest judges said in part, "Your book was very close in merit and appeal to the winner. . . . It is good to have a story that does not go to extremes in wickedness and antagonism and race controversy. We like its basic Americanism, the characters are so genuine, the sort you know already or would like to know."

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Long Beach Best Sellers

- FICTION
1. FROM HERE TO ETERNITY, by J. P. Donleavy
 2. GRAND PORTAGE, by O'Meara
 3. CANDIDUS RAY, by Moore
 4. WEB OF DESTINY, by Elwood
 5. ROCK WAGRAMIAN, by Saroyan
 6. ROUND THE BEND, by Stue
- NONFICTION
1. WASHINGTON CONFIDENTIAL, by Earl and Mortimer
 2. OUT OF THIS WORLD, by Thomas
 3. THE FAT BOY'S BOOK, by Wheeler
 4. HIS EYE IS ON THE SPARROW, by Walter and Estelle
 5. MY SIX CONVICTS, by Wilson
 6. BOSWELL'S LONDON JOURNAL, edited by Totie

Harters Hold an Exhibit

By Vera Williams

TOM HARTER, his wife, Helen, and their daughter, Susan, are having an exhibition of paintings, drawings and prints at the Library Gallery in Palos Verdes until May 4. It is sponsored by the Palos Verdes Community Arts Association.

Harter will lecture at 8 p. m. April 19 in the gallery on the subject "How the Painter Creates a Personal Technique." Now a resident of Redondo Beach, Harter is on sabbatical leave from Arizona State College where he is associate professor of art. Mrs. Harter is a teacher in Palos Verdes, and Susan, a high school senior, last year won two national awards in the Scholastic Magazine's Art Awards contest.

SCULPTORS throughout the United States are being sent announcements of a nationwide competitive exhibition, American Sculpture 1951, to open at the Metropolitan Museum of Art Dec. 7, 1951. The competition, in which awards totaling \$8500 are being offered by the trustees of the museum, is open to all sculptors who are permanent residents of this country.

Last year the museum had an exhibition of American painting; and in 1952 it is proposed to hold an exhibition of water colors, drawings and prints. Thus, in a cycle of three years artists working in all media will have an opportunity to participate, the artistic activity of our country will have been examined, and new talent will have been brought to the attention of the public.

All entries in sculpture will be judged from photographs and must have been done prior to 1942.

A RECEPTION will be given by the president and board of trustees of the Pasadena Art Institute Tuesday evening from 8 to 10 o'clock on the occasion of the opening of the spring exhibitions. They include the Alton S. Clark retrospective exhibition and Mrs. Edward L. Doheny's collection of lace art and science in flower prints.

HOWARD COOK of Rancho de Taos, N. M., noted American painter and illustrator, will be a visiting member of the faculty of the Institute of Art at the Claremont summer session, June 25 to Aug. 3. Both graduate and undergraduate students may enroll for the seminar in art.

Hour Arrives for Cocktails

THE COCKTAIL HOUR, by Master Chef Louis P. De Courcy, 128 pp., New York: Greenberg, Publisher, \$4.50.

THOSE who plan an extra-special cocktail hour for extra-special guests will savor this efficient helpmate, written by a chef who conjured fine recipes of royalty and who has a dozen other cookbooks to his credit. This book tells what constitutes good taste for a cocktail hostess, what it takes to sharpen the appetite in the way of snacks, canapes and hors d'oeuvres, and how to mix flavorful and eye-appealing drinks, not a few of which are non-intoxicating. The author's knowledge of beverages, which he passes along generously, probably will put your favorite barkeep to shame; and his recipes, both for appetizers and beverages, run into the hundreds.

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Photos by M. S. Melvin.

Fancy ruffles cascade half-way down the skirt of this powder blue net dress. A cape cover-up not shown is edged with ruffles. Janice Kemp, the model, is a pre-med student at Long Beach City College.

Joan Scanlan, Long Beach City College dance major, wears a short formal of starched organdy. The three tiers are shaded in tones of emerald green. The shoulder wrap attaches to the bodice on each side.

Brocade satin in rose pattern dips over net skirt to achieve a Dresden doll effect in this formal. The model is Shirley Wolfe, who is studying to be a dental assistant at the Long Beach City College.

Betty Christman, Poly's May Queen, wears pale pink net embroidered in floral design which disappears in the train. The dipping hemline, draped bustle, and fence bodice are the latest fashion.

The Senior Prom

IT IS the most important date of a teen-time—the senior prom. She will be wafted in a heavenly cloud of perfume, on the arm of a handsome escort, to a hall decorated with diamonds and star dust. For one evening she will be queen, her majesty sweet 16, or 17, or 18. But to make complete the beauty of youth

By Mildred Killam

she needs exactly the right dream of a gown. There is no problem in finding the perfect formal this year. For ballroom fashions the mood is romantic, the emphasis on glamour. Gowns are décolleté, using boleros, capes,

or stoles for cover-ups. Spanish influence will be evident in the newer styles.

Lengths are to the floor, as the formals modeled by Shirley Wolfe and Janice Kemp, the City College girls in the accompanying pictures, short, like the short formal worn by Joan Scanlan, or they may have dipping hemlines, as Betty Christman's dress.

Luxury is the keynote for fabrics. Betty's dress is made of pale pink net embroidered with a floral design which disappears in the train. A bustle is formed in back by draping of the net. Bustles are high style again as indicated by Paris fashions.

The cut of the skirt is circular, and is stiffened by a band of crinoline in the under-skirt. The frothy cloud of a shrug-shoulder bolero serves as a cover-up. The "fence" bodice, which stands away from the dress, is one of the flattering bare-top styles.

Shirley Wolfe looks like a Dresden doll in rose patterned brocade and net. Old-fashioned brocade is making a comeback in formals. A loop of brocade forms a bustle which releases a floor-length hanging panel. The pouf of net perks up the bodice.

Pretty fluffy ruffles are never absent from the prom. They are gathered into layers on the bouffant formal, or flow down the skirt as on the net gown modeled by Janice Kemp. More ruffles edge a frilly shoulder cape not shown in the picture. The snug gathered bodice will be stylish again.

AN ADOPTION of the ruffled formal is the three-tiered short dress which Joan Scanlan wears so prettily. The layers of the skirt are shaded in tones of emerald green. The shoulder wrap is attached to the bodice on each side. Short length formals are worn to every occasion from the semi-formal dance to the grand ball.

Formals will also be seen in velvets and velveteens, lame, satin, jacquard and plain taffeta, and lace. The sheath silhouette is predicted to be popular, although teen-agers seem to prefer the full-skirted styles. Sheaths can be worn as ensembles with Spanish style boleros or overskirts.

Luncheon Ideas



Fried ham, buttered broccoli and eggplant casserole is a combination making for a tasty and complete luncheon.

By Mildred K. Flanary

SPRING'S chores done—the house cleaned, the garden pruned and planted and yard furniture out of storage—the time has come to have some friends in for a gay luncheon. And for these happy, chatty affairs, there are many canned meats and meat combinations that fit ideally into the menu.

Examples are beef stew, spaghetti with meat balls and tomato sauce, chili con carne and corned beef hash. They can be dressed up quickly for company meals—conveniently, economically. They are seasoned just to taste, all ready to heat and serve. One particular manufacturer has placed these choice luncheon dishes in No. 2½ sized cans which offer ample servings—say, from four to six. That size not only helps the budget, but is a time saver, too. For variations, try these suggestions:

Beef Stew: Place in a shallow baking dish, top with baking powder biscuits and bake in a hot oven (450° F.), about 15 minutes, or until biscuits are lightly browned.

Chili Con Carne: Heat and serve over hot canned tamales, or on toasted cornbread squares.

Spaghetti With Meat Balls and Tomato Sauce: Heat in an ovenproof casserole and bring right to the table for serving. Pass a bowl of grated parmesan cheese and some hot garlic French bread.

Corned Beef Hash: Pack the contents of a can or two of corned beef hash into a well-greased ring mold. Bake in a moderate oven (350° F.) about 30 minutes. Let stand a few minutes, loosen edges with a spatula and invert on a warm platter. Fill center of mold with creamed new fall cabbage.

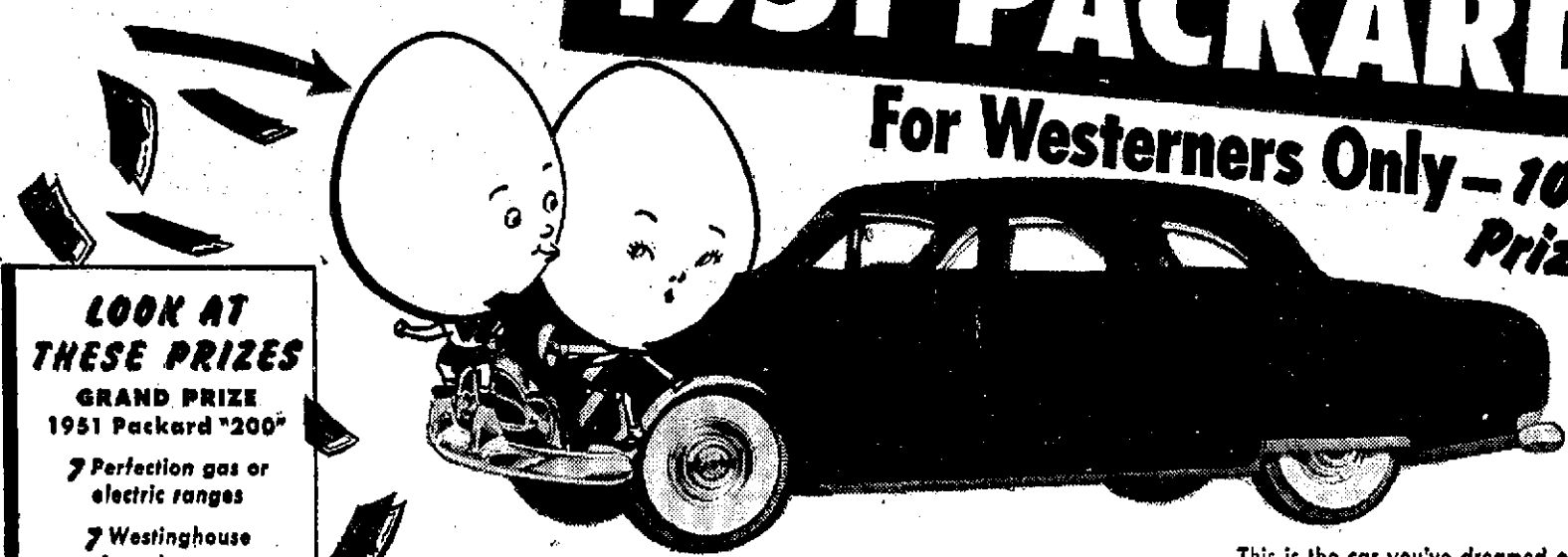
For a complete luncheon menu, one well balanced, different and tasty, try fried ham, buttered broccoli and eggplant casserole. Hot rolls, your beverage and chilled sliced pineapple and waters for dessert will complete your menu.

(Continued on Page 6, Col. 5.)

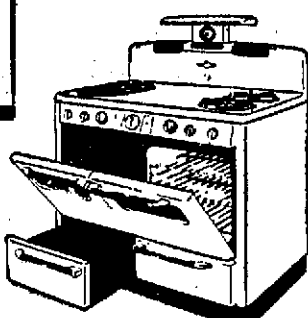
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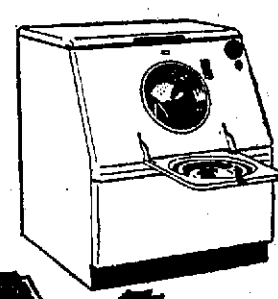
For Westerners Only—100 Prizes



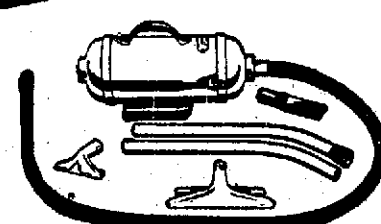
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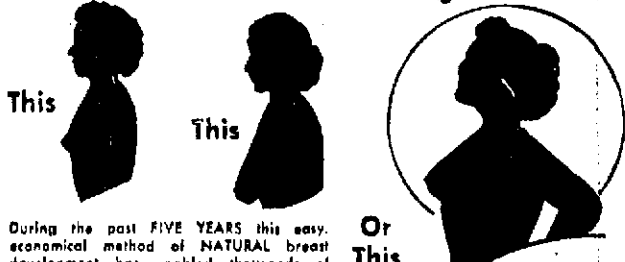


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—Photos by Carl V. Frick.

Dichondra is finding wide favor in the Southland for lawns. Successive steps in planting a Dichondra lawn are pictured above. 1. Work ground until level and finely pulverized. This is important. 2. Slice flat of Dichondra in 10 strips, each strip in 10 cubes. 3. Walk along rows, dropping Dichondra cubes every 12 inches to centers, roots down. Step down on each cube. 4. Broadcast clover seed over entire plot. 5. Apply plant food by strainer or spreader. Roll plot to smooth level with roller and, 8. Cover with layer of peat moss. Do not roll again. 7. Water with fog spray, morning and evening. After three weeks, water thoroughly twice a week. 8. Here is the result: A fine cover of hardy Dichondra that kills weeds and requires little care, except watering, occasional trimming.

Dichondra for that Lawn

By Sarah A. Frick

THOUSANDS of Southland home owners are turning to Dichondra for lawn plantings. This grass substitute, once established, will prove more economical, more time and labor-saving than ordinary ground covers.

Dichondra will stay dark green and velvety all year round. It grows well in sun or shade and never needs renovating. Another thing, and this is hard to believe, well fed, well watered Dichondra will kill out Bermuda grass. It is

Ideal where there are children or dogs. They can't injure this sturdy ground covering.

For a plot 10x10 (100 square feet) you will need one standard flat of Dichondra, one-half pound of clover seed, four pounds of complete plant food and enough peat moss to cover to about one-half inch thickness. Increase proportions according to the size of the lawn plot. A roller can be borrowed from a nursery.

Sowing clover with Dichondra gives quick green coverage, supplies nitrogen, protects the new tender Dichondra shoots and helps choke back weeds.

In three weeks there will be full clover coverage. When two inches high, it should be mowed. Continue to mow at intervals like any grass lawn. Don't cut too close. Use grass catcher or dropped clippings will burn the Dichondra.

In two months little patches of dark green leaves will ap-

pear through the clover. Remove any weeds to give the new plants a better chance.

Four to six months later Dichondra probably will have eliminated the clover entirely. For fast results early summer is the best planting time.

Dichondra needs mowing only three or four times a year to keep it neat and trim. An application of plant food in spring and another in fall will keep the lawn thriving. Apply at rate of four pounds for each 100 square feet. Be sure the lawn is dry when applied. Water immediately afterwards.

When Dichondra goes to seed in early spring yellow leaves will appear. Regular spring feeding will be a welcome "shot in the arm."

Later Dichondra can be transplanted from the front lawn to any other location. Cut out squares, then fill vacant places with dirt until level with surrounding lawn. Replant a small square of Dichondra in center of new dirt. It will "heal" more quickly this way.

Tips on Gardening

GARDENING tips for the week. . . Don't forget to plant bulbs this spring. The fall season has been well publicized for planting tulips, daffodils, hyacinths and other comparable subjects. In spring you have your choice of gladiolus, dahlias, begonias and amaryllis.

Shasta daisies in the new forms are worth having. Take a look at the Marconi and Esther Reed daisies, a relative-

ly new addition to this category; excellent for cutting and splendid where whites are needed in the garden.

French hydrangeas are now being offered. These are smaller and more compact than the old-fashioned varieties. Will fit admirably into every garden.

You might check up on your lawn mower. This kind of garden equipment undoubtedly may be in short supply. If a new one is needed better buy now while you have a choice.

Add Interest to Lawns

By Eleanor Avery Price

SPECIMEN PLANTS for lawns give added interest and attractiveness to homes and gardens. You can choose something a bit unusual with attention-getting foliage or flowers, or you can make a choice among the more common garden variety of plants. Then again, you might grow a plant that is especially beautiful while the rest of your garden is somewhat dormant.

One of the strangest of all strange plants sometimes seen growing as a lawn specimen, is the Araucaria arancana, commonly called monkey puzzle tree. This tree has long, slender, blunt branches that at first sight appear to be leafless. On closer inspection, however, you can see leathery, sharp-pointed, triangular leaves clinging tenaciously to the branches and overlapping like shingles on a roof.

The monkey puzzle tree is best transplanted in spring just before the active new growth begins. Guard roots carefully and do not allow them to dry out.

If someone can give you a monkey puzzle seed, put it in a box and let it dry until the following spring. It must stratify over one winter. Mellow soil, good drainage, adequate moisture and protection from sun is necessary until the seedling is well started. Cold and sun do not affect the older tree.

An umbrella tree makes a fine lawn specimen, for it grows rapidly and the branches radiate from the trunk in an interesting way. This flat-topped tree is deciduous and bears panicles of lavender flowers in the summer. It needs plenty of room in which to expand.

Another fine deciduous spec-

imen is the mulberry, Morus alba pendula. The tree is small and is covered with juicy aromatic fruit in the springtime. These berries are harmless and greatly loved by birds and children. Foliage is large and handsome.

EVERYONE enjoys the spring flowering magnolias. These esteemed beauties become more popular every year. There are several varieties, among them the outstanding magnolia soulangeana, M. stellata, M. nigra, etc. The evergreen southern magnolias, both the large and dwarf types, are very lovely. The flowering crabapple, peach and plum, are beautiful, low growing specimen trees that provide great masses of bloom so excellent for cutting. All eyes turn their way when they are in bloom.

When deciding upon lawn specimens, always consider the possibilities of growing a permanent Christmas tree. Both the sequoia and the deodar cedar are good for this purpose. Other coniferous plants in all forms and shapes are good for lawn specimens because they are hardy, thriving most any place.

Also consider the desirability of growing summer shade trees. If you use your lawn a good deal during warmer weather, you no doubt will want at least one shade tree. Besides the umbrella and large magnolia already mentioned, there are a number of popular trees widely used for specimens and as shade providers. Jacaranda is being planted more frequently than ever before. Ginkgo, although deciduous, makes a handsome and unique specimen. The tulip tree also is desirable.



Unusual trees can add interest to lawn areas. One such attention-getter is the Monkey Puzzle tree shown here.



Deodar cedar, California Christmas tree, achieves new popularity annually, makes graceful ornament.

—Photos by Gladys Blesing

Lunch Menus

(Continued From Page 5.)

Eggplant Casserole

- 1 medium eggplant (about 1 lb.) cut in 1/4-inch cubes
- 2 medium onions, chopped
- 2 stalks celery, chopped
- 1/2 bell pepper, chopped
- 1 cup tomato sauce or soup
- 1/2 lb. grated American cheese
- 1/2 teaspoon salt
- 1/4 teaspoon pepper
- 1/2 of a 4-oz. bag fritos

Peel and chop eggplant and combine with onions, celery and green pepper. Steam until tender in small amount of salted water. Mix soup, cheese and fritos together and add 1/2 of this mixture to steamed vegetables. Add seasonings and mix well, and place in glass baking dish. Top casserole with remaining 1/2 cheese mixture. Sprinkle additional crushed fritos on top and bake in moderate oven (350° F.) until cheese is well melted. Serve very hot. This will yield 6 to 8 portions.

Some other luncheon main-dish suggestions:

Tamale Leaf

- 1 can cream-style corn
- 1 4-oz. bag fritos
- 2 teaspoons salt
- 1/2 teaspoon pepper
- 1/4 teaspoon dried basil (optional)
- 1 clove garlic minced
- 2 tablespoons fat
- 1/2 lb. ground beef or 1 cup (tightly packed) ground left-over meat
- 1 1/2 cups canned tomatoes
- 1 tablespoon chili powder
- 2 beaten eggs
- 24 ripe olives

Combine first 5 ingredients. Lightly saute garlic and meat in fat, add chili powder and

tomatoes. Simmer for 5 minutes and combine with first mixture. Add beaten eggs and olives. Bake in a greased loaf pan in a moderate oven (350° F.) for 1 hour. Serves six generously and is a good warmed over dish.

Mushroom Rabbit

- 2 tablespoons butter or margarine
- 2 tablespoons flour
- 1/2 teaspoon salt
- Dash cayenne pepper
- 1/4 teaspoon dry mustard
- 1/4 teaspoon Worcestershire sauce
- 1 cup milk
- 1 1/2 cups grated American cheese

Melt 1 tablespoon butter or margarine in top of a double boiler. Blend in flour, salt, pepper, mustard and Worcestershire sauce. Add milk and cook until thick, stirring constantly. Add cheese and stir until cheese melts. Melt remaining 1 tablespoon butter or margarine in a skillet. Add mushrooms and saute for five minutes. Add sauted mushrooms to cheese sauce. Serve on toast. Yield: 6 servings.

Hot Chicken Rolls au Gratin

- 2 tablespoons shortening
- 2 tablespoons flour
- 1/2 teaspoon salt
- 1 cup milk
- 1/4 cup chopped, cooked celery
- 1 cup chopped, cooked chicken or turkey
- 6 enriched finger rolls
- 1/2 cup grated American cheese

Melt shortening in a sauce-

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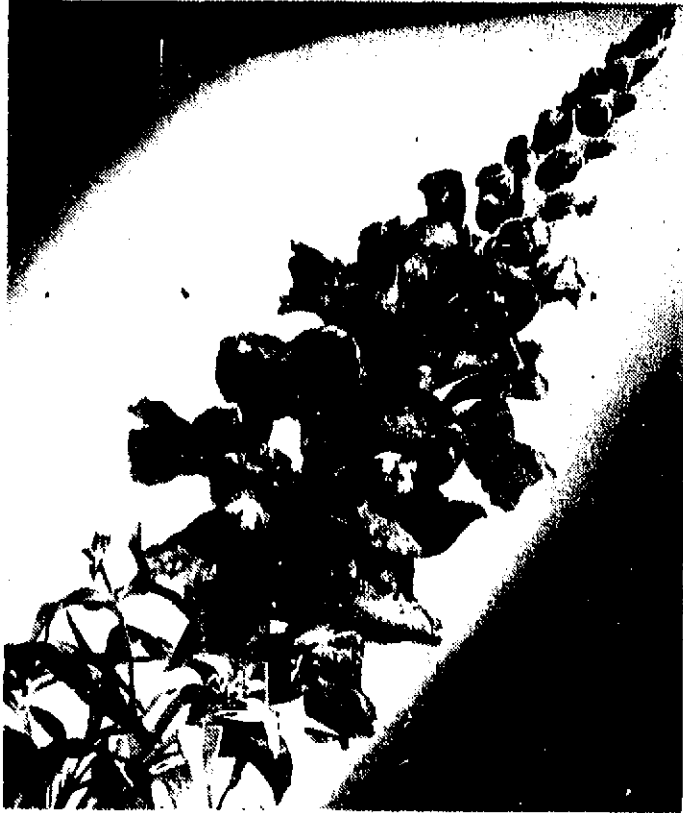
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Flamboyant beauty can be achieved in the garden by mass planting of the new snapdragons, like Tetraploid (above).

'Snaps' for Mass Color

By Burleigh M. Beakley

THERE is a flamboyant beauty about mass planting of snapdragons seldom found in other bedding displays. And, with the new hardy, rust-resistant strains available, this beautiful beauty need no longer be pampered. The new "snap" colors are brighter and the blooms more varied in form and size. The Greeks call the snapdragon antirrhinum, which means snout flower. The name describes the sack-with-lip blooms in a blunt way. However, it gives no hint of the gorgeous colors and blends exhibited by the erect spikes. Besides pure white, yellow, red, maroon and orange, there are blends of silver-pink, bronze and copper to add infinite color variety to the garden. The plant sends up neat, erect terminal spikes of many blooms. Their multitudes of glossy and semiglossy leaves

make one of the garden's most hardy and brilliant displays. Different varieties are used for beds, borders or edging. How they are displayed depends on whether the three-foot species, the 18-inch intermediate, or the compact 9 to 12-inch dwarfs are used. The crayon-sized stalks and their lustrous blooms produce the finest of house bouquets. In a large bed snapdragons can exhibit height and color to complement any other flower display. For a succession of bloom, seeds can be sown from January through early October. To get a second bloom from early plants, cut them back as soon as the color dies off. The plants propagate well from softwood cuttings taken in spring. September seed sowings will germinate best in the cool weather that follows. They are less likely to con-

tract rust because of their vigor. Of the dozen or more species of this hardy herb, all will flower from seed the first year. Seed sown indoors from late February until April can be transplanted after all danger of frost is past. They will bloom from midsummer until it frosts. To get the healthiest showing of snapdragons, plant them in a well-fertilized, loose loam. Make sure there is good drainage. ONE OF the best ways to be sure the plants won't stand with wet feet is to set them on a slight ridge. In this way, they are kept out of any boggy soil. For winter success be sure to run the rows north and south. This catches all the sun's heat possible. Space the plants 18 inches apart. If low-branching clumps are wanted, pinch out the terminal bud when the transplants are placed.

The new Tetra snapdragons have the largest blooms. They are also the most rust-resistant. Their compact flower spikes tower 2½ feet high. These giant tetraploid snapdragons offer ruffled and sometimes even fringed flowers. Mixed blends of scarlet, pink, bronze, red, orange, yellow and double-shades are available. There is also a pure strain of orchid-purple. For a special winter treat, pot up a few tetras for house plants. When watering snapdragons, keep moisture off foliage. It encourages rust fungus which mutilates or completely kills the plants it attacks. Irrigation is the safest way to water. Most snapdragons now offered for sale are very rust resistant. If rust does appear on them, a thorough dusting with sulphur or one of the special concoctions sold at most nurseries or garden supply stores will check it. Keep sulphur off the blooms. It harms them.



Bird of Paradise, botanical oddity, gives dazzling color in the garden, provides an exquisite table decoration.

Sunflower -- Royal Annual

By Karen Smith

QUEEN AMONG the annuals, the common garden sunflower, Helianthus annuus, never fails to draw attention. Not only are they exceptionally beautiful and the delight of poets of yesterday, but they are useful as well. Sunflowers growing close together make a fast-growing windbreak and provide shade for the summer and autumn vegetable garden. They make showy borders or masses and look well as quick covers for bare walls and fences. Children like the sunflower and a row of them should be included in every child's garden. Seeds of sunflowers are choice bits for poultry, and when ground and mixed with dog food are considered by some dog fanciers to be an excellent conditioner for their pet's fur. There are no special culture requirements for the sunflower. Any ordinary soil and exposure will do. They do require lots of water and, to grow to fullest possible maturity, each seed needs about two barrels of water. Seeds should be sown as soon as the weather is settled. They can be planted out in the open where the plants are to stand. UNDER cultivation, the annual garden sunflower develops a flower head about a foot in diameter. These heads are flattened, brownish-purple discs surrounded by circles of florets. The outer circle of each head consists of large yellow petals. The story goes that this glorious color is drawn from the sun as the flower unfurling follows the sun's path. The other florets are small tubular flowers in row after row of concentric circles. The beautiful flower head grows on a rough, hairy stem



Giant of the flower world, the sunflower also ranks as floral royalty. It is attractive for its garden interest.

from six to 12 feet high. Foliage is large, toothed, rough on both sides and heart shaped. The sunflower belongs to the compositae family, a group of mostly sun-loving plants with the simplest of cultural requirements.

Try Special Seed Technique

By Walter Finch

WHEN flower seeds are sown directly in the garden it will pay to take special precautions to identify the place where they were sown, and make sure that when they sprout the tiny seedlings can find their way to the surface and be recognized when they emerge.

All annual flower seeds may be sown directly in the garden; and there are a number which should be, because they are difficult to transplant. These include alyssum, California poppy, godetia, kochia, leptosyne, linaria, lupine, matthiola (evening scented stock), nasturtium, dwarf phlox, poppies, portulaca and salpiglossis. Much the same technique should be used as in sowing in a seed box, particularly as to shallow planting, and covering the seeds with porous soil. Identification of the seeds, and of their location, are also important, since with slow germinators it is easy to forget exactly where they were sown.

Care will be well repaid. Seeds are subject to many hazards which human skill cannot wholly avoid, but the careful operator may count upon a high average of success. Prepare a smooth seed bed, loosening the soil to a depth of

six inches. Work into it 4 pounds of plant food for each 100 square feet. Then outline with a string the area to be covered with each variety. Mix the seed with sand to help scatter it over the space as evenly as possible. Then sift a light covering of porous soil over the seed and firm it lightly. Now, until the seeds sprout the soil must be kept moist; and this requires daily sprinkling with a fine spray, taking care not to wash the seeds out of the soil.

The bird of paradise comes by its peculiar characteristics naturally. In the same family and closely related you will find the heliconia which has leaves like a banana but produces fruit in a capsule. Another relation has leaves three feet long and its red and yellow flowers are enclosed in a black sheath.

The bird of paradise is not only an outdoor plant. The flowers are admirable for cutting and qualify easily as one of the most exotic table decorations possible. The flowers, as a matter of fact, during recent years have become quite popular as a florist subject. In your own garden they can be grown at probably even less than half the florist price.

STRELITZIA reginae is fairly hardy in spite of the fact that it comes from a fairly warm climate. The plants, in captivity, are quite capable of tolerating temperatures

Exotic Bird of Paradise

By Bob Gilmore

FOR several reasons the bird of paradise is perhaps the world's oddest oddity. Although a member of the banana family, it is very likely the most exotic-appearing plant to be found anywhere. It is a native of a comparatively backward country, South Africa. Yet until recently it was cultivated mainly on the estates of millionaires. At one time a single plant cost a small fortune. Finally, its botanical name is a real tongue twister. Try it . . . Strelitzia reginae.

This ornamental was named after Queen Charlotte Sophia of the family of Mecklinburg-Strelitz. Among her other commendable pursuits the queen was also a botany enthusiast.

The flowers of the bird of paradise are well named. The overall appearance is exactly like that of a big, beaked bird. The beak section of the flower is blue, the surrounding floral sections yellow set off by a dash of red. These colors, when observed at close quarters, seem to blend into tones of orange, green and violet.

During the blooming season the flowering buds are produced in great profusion. The bird of paradise comes by its peculiar characteristics naturally. In the same family and closely related you will find the heliconia which has leaves like a banana but produces fruit in a capsule. Another relation has leaves three feet long and its red and yellow flowers are enclosed in a black sheath.

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down to 24 degrees. The main flowering period is during late winter and spring.

Heavy watering encourages a top crop. The flowering stems which branch out from the base of the plant attain a height of about three feet at maturity. The foliage is evergreen, wide, stiff and resembles a banana leaf.

Because of their large leaf segments the plants perform well in the transition zone between foundation specimens and the lawn area. The bird of paradise can compete on even terms with any of the hardy garden perennials.

THE EXACT garden location for a strelitzia seems to be a debatable subject. Some experts claim full sun while others recommend partial shade. Perhaps your best bet is to plant out in the open in the coastal regions and in partial shade for inland areas. Fil-

Iris Show

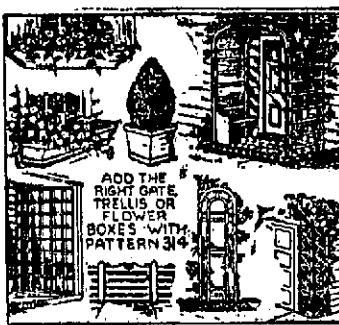
SPECIMEN exhibits of all varieties of bearded and non-bearded iris will be featured at the Southern California Iris Society's 12th annual Hollywood Iris Show at Plummer Park, 7377 Santa Monica Blvd., Hollywood, next Saturday and Sunday. Joint sponsors are the American Iris Society and the Los Angeles County Department of Parks and Recreation. Hours will be 1 to 10 p. m. Saturday and 11 a. m. to 8 p. m. Sunday.

Amateur growers will exhibit. A flower arrangement section is open to amateurs and professionals. A number of commercial iris dealers will present exhibits of iris in garden settings. Other special features will include an educational exhibit and the traditional Iris Court of Honor, paying tribute to Southland iris growers and hybridizers who have won national recognition. Frank Seward Walker of Van Nuys, president of the Southland society, is show chairman. tered sunlight inland should

- FUCHSIAS (Double) Upright or trailing. 25c
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Long Harvest

BROCCOLI, the home gardener's cauliflower; saffry, vegetable oyster plant; parsnips, which give an all-winter harvest, egg plant, peppers and late tomatoes are all crops which require only one sowing or planting to produce a harvest that continues until winter's arrival.

Soil Hint

KEEP off garden soil when it is wet enough to show your foot prints. This is advisable after spading as well as before.

Cultivating is easier to do and more effective if the soil crumbles readily. Never plant or cultivate in mud.

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Garden Tips by Joe Littlefield RED STAR GARDEN CONSULTANT Roses are one of the most responsive flowering plants. Feed them a scant cupful of Red Star Rose-Gro per bush, at monthly intervals. Be sure the soil is moist, but not soggy, before feeding. After feeding, water in well. Apply Red Star Aged Steer Manure as a top dressing; it will help mellow the soil and keep the root zone more evenly moist. Water periodically, and spray frequently for pests. You'll be surprised at the improvement of the flowers. The fragrance and color of roses are due chiefly to proper fertilization. It pays to give your roses the extra help Red Star Rose-Gro provides. Rose lovers as far away as Hong Kong and Tokyo have heard about and ordered this ideal rose food! ON TELEVISION EVERY WEDNESDAY 4:10 P.M. CHANNEL 9 Red Star PLANT FOODS better by far! AT BETTER NURSERIES AND GARDEN SUPPLY DEALERS

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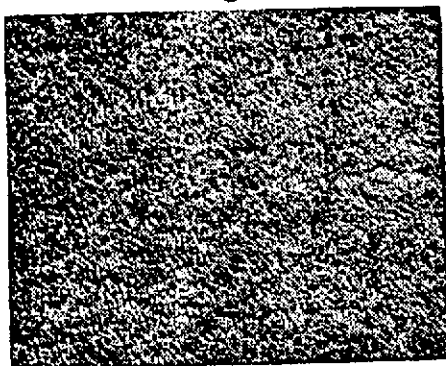
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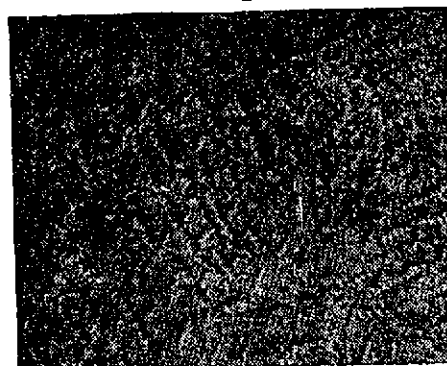
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Tone-on-Tone
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7.95
sq. yd.
12-ft. Width



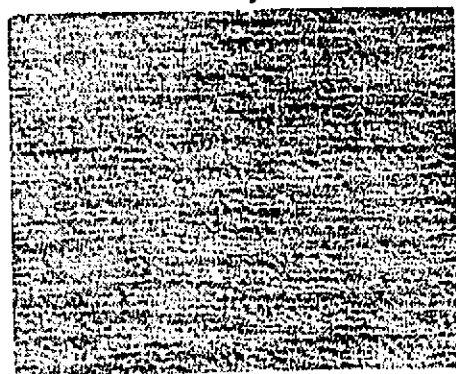
Frieze
Was 11.95
8.95
sq. yd.
15-ft. Width
Beige



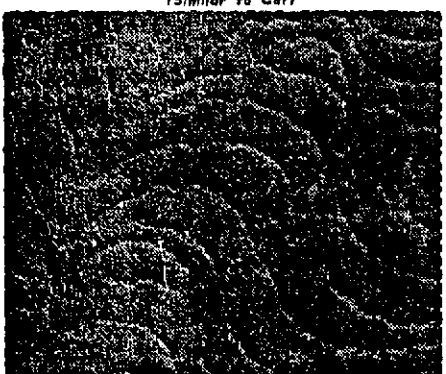
Sculptured
Was 13.95
9.95
sq. yd.
12-ft. Width
Beige



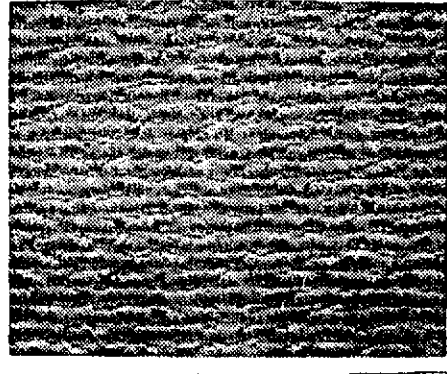
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This floral-pattern wallpaper could be used with success in a contemporary or a traditional home.

New Wallpaper

By Caroline Coleman

INCREASED styling and greater ingenuity is going into the creation of important, unstereotyped wall-papers for "neglected" rooms this spring.

The range is wider in fashion-wise papers for the perennially drab spots—bedrooms, bathrooms, kitchens, dinettes and game rooms than ever before. "Typical" designs are being avoided in favor of fresh, original patterns that are

equally at home in other rooms, too.

A wide variety of small patterns are being introduced because of their flexibility, usability and greater livability. And while most are provincial in feeling, the designs are basic enough to blend with contemporary as well as period furnishings. Their small scale makes them usable in narrow or low-ceilinged rooms that haven't been able to carry wall-papers before.

One of the easiest to use of the new patterns is that called "Mint Leaves," which has tiny criss-crossed leaves arranged in neat rows. The design has an uninterrupted flow that, on the wall, gives an even, matt-like finish making this a smart answer for rooms where the overall background effect is more important than the pattern detail.

Small scale informal scenes that add depth and perspective with their "window-wall" are designed to create novel, talked-about rooms. One of these is called "Farmer in the Dell," which with its bright spots of color resembles a patchwork quilt—or a mosaic—on the wall. Its sharply-drawn buildings and almost child-like flowers and trees combine to create a novel kitchen-dinette pattern, or an unusual but effective children's room paper.

OUT-OF-THE-ORDINARY colors and color combinations that can lend a distinctive personality to undistinguished rooms are features for bathrooms, bedrooms, kitchens and dinettes. The colors are black, brown, bright red, charcoal gray and mustard.

Floral patterns form an important segment of the spring collection. They have been reduced in scale, however, and have been given a more orderly appearance with simpler, cleaner drawing. As a result, most could be used in any decor and in any room.

One floral pattern called "Orchid Tree" could be used with equal success in a contemporary or traditional home. Its graceful twigs are intertwined giving the medium scaled pattern a well-knit look.



Here is an informal scenic style of wallpaper for kitchen-dinettes that resembles a patchwork quilt.

Home Just Right for Five

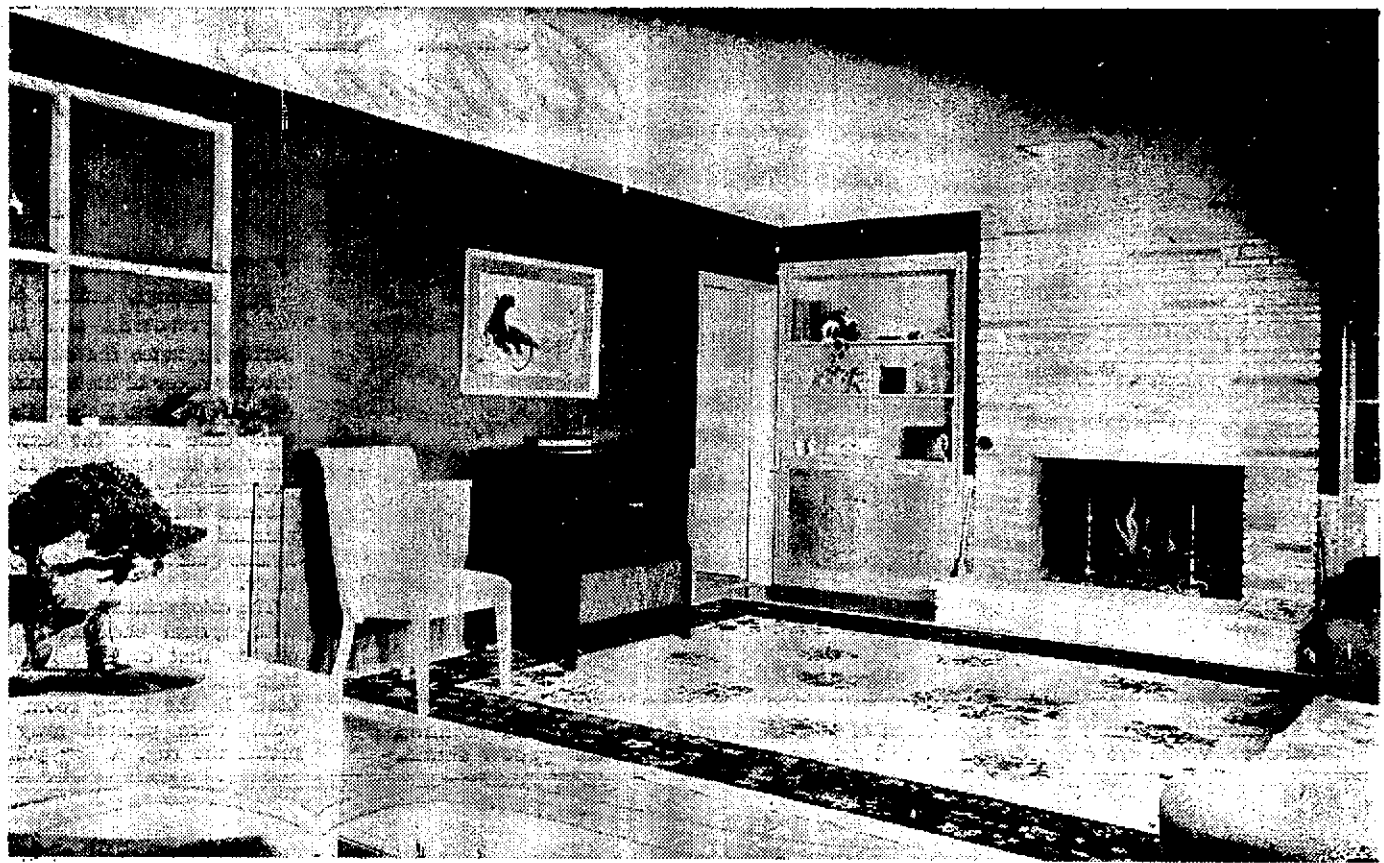


When separation of dining and living rooms is desired, the W. R. Hortons just swing the cabinet-grill work partition into place, as it is shown in the photograph above.

By Dorothy Killam

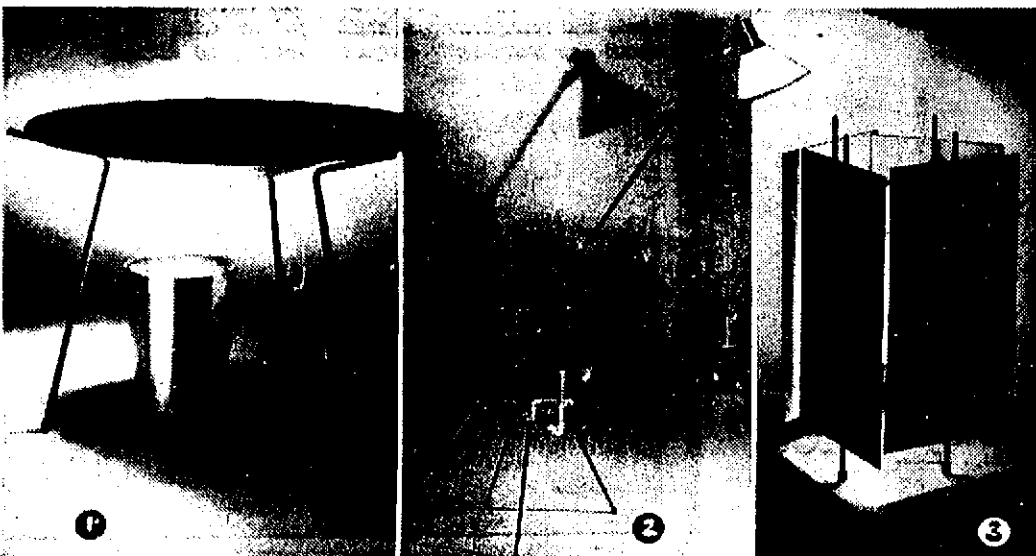
CONVINCED that a home must provide for all the family, both at work and at play, Mr. and Mrs. Wesley R. Horton, carefully thought out the plan and equipment of their new home at 5251 El Roble St. They wanted to provide a background for their own activities as well as those of their children, Phyllis, Beverly and Roy. To achieve this purpose, the house was designed to get maximum livability from the lot. Whenever possible rooms were designed to suit more than one purpose and indoors and outdoors were combined through the use of glass.

Instead of building a separate dining room which would be used infrequently, the Hortons combined the playroom



Cabinets and grillwork (left above) are fitted with casters and serve double purpose in the home of the Wesley R. Horton family. When swung out across the room, this combination separates the dining and living room areas.

Quest for New Lamps



Prize-winning lamps in a recent contest: 1—Unusual model whose light comes from husk of brass, completely separate from reflector; 2—Floor lamp resting in socket with counter-weighted handle; 3—Lamp with four adjustable panels.

By Beverly Taylor

AFTER THE Revolution-ary War, when America commenced to grow and prosper, more attention was turned to increased luxury in the home. Particular emphasis was placed on lighting fixtures—an elaborate candelabra, for instance, became the pride of the household, while lamps were improved and chandeliers and sconces became more ornate.

Then came the Victorian era, that of our grandparents, when the splendor of modern lighting and the glory of modern fixtures made even the most humble home one of brightness.

Americans are noted for their desire for new things—novelties, changing fashions, improvement and progress. A group of ingenious lamps from the competition sponsored by the Museum of Modern Art and the Helzelt Company, bear out this conclusion—this undying quest for the new, improvement over the old. Some of these lamps are being displayed in a Long Beach store.

Selected from the entries of

more than 600 competitors, the 15 winning designs were, for the most part, the work of young, relatively unknown designers.

A 27-year-old student, Joseph Burnett, of the Institute of Design in Chicago, was awarded first prize in table lamps for his creation.

The light source, a bulb set in a well-proportioned "husk" of brass standing eight and a half inches high, is completely separate from the reflector. The reflector is a wide but shallow funnel-shaped shade of perforated paper, silver foil on the bottom, black on the top. It rests in a dark gray metal ring which is supported by three thin metal rod legs 15 inches high. When the bulb is placed directly under the reflector, the lamp gives an even and diffused light; when it is moved to one side, the light is concentrated and reflected in one particular direction and the lamp becomes suitable for reading.

GILBERT A. WATROUS, a California designer, won a special award for floor lamps. The base of this lamp is a small metal tripod on top of which rests a metal ball held in its socket by magnetism. The main stem of the lamp, with a counter-weighted handle at the low end, passes through this metal ball at an angle; since the ball revolves in the socket, it is possible to adjust the lamp to almost any position.

By simply moving the rod through the ball the lamp can be lifted or lowered and can be swiveled. The small fiber-glass shade is attached to the stem by a swivel socket so that it too can be adjusted for direct or indirect light.

The competition was intended to encourage the design and production of good portable table and floor lamps employing incandescent bulbs; no other restrictions were imposed. More prizes were offered for table lamps than for floor lamps because of the greater demand.

and the dining room and opened this one large room onto the terrace and a swimming pool beyond. A partition of cabinets and grillwork mounted on casters easily swings around to separate the two rooms if a private dining room is desired.

The asphalt tile floor is partially covered by Chinese rugs and the partition swings easily on the uncovered tile to its usual position against one wall or across the center of the room. The tile solves the problem of bathers' wet feet.

Breakfasts and lunches are served in the kitchen at the dining end of the room which overlooks the swimming pool and garden. A door which opens onto the terrace is conveniently close to the refrigerator, stove and sink so serving out of doors is not difficult.

THE LIVING ROOM is built on the front of the house, off the entry way so that it escapes excessive use. The hallway leading to the three bedrooms is also connected to the front entrance. A sheltered passageway from the garage to the service porch off the kitchen saves steps.

In the living room the walls

are painted gray against which the red upholstery of the couch is placed in a bay window which is also curved. The colorful print draperies traverse across sheer chartreuse curtains. Three photographs of Phyllis, Beverly and Roy Horton are framed on the far wall over the grand piano.

A panel of stone reaching from the floor to the ceiling in the den frames the fireplace which has a raised hearth. Walls are deep green above a dado of etched wood. Book shelves and cupboards which are built into the wall on either side of the fireplace are painted coral. The third color in this room is chartreuse carried out in the sheer, nubby-weave curtains that traverse

the service porch where the freezer, washer and pantry are located. A half bath is also connected to the service porch. In the girls' room the twin beds are covered with peach-colored spreads trimmed with ruffles made of the same chintz print used for the valances over a corner window. Curtains which traverse are gold in color. Chinese hooked rugs are used on the floor.

The master bedroom is done in green and pink. Walls, glass curtains and rug are pink and the spread is green. Floral draperies are rose and green.

The work counter in the kitchen is designed in a U-shape with the stove and refrigerator at either end. Directly opposite is a wall of cabinets in which Mrs. Horton keeps her cooking utensils. This pan cupboard is built high enough in the wall so its contents can be reached without stooping. Walls in the kitchen are painted yellow and the ceiling is blue.

LARGE windows at the dining end of the kitchen overlook the back garden and swimming pool. Blue curtains can be pulled across the glass area. Chrome chairs and tables are also blue.

Directly off the kitchen is

across the wall of sliding glass.

This same pleasing combination of colors is repeated in the modern, patterned fabric which covers the couch. The dining chairs which are upholstered in coral are comfortable enough to do double duty in both dining room and den. The dining table is adjustable so when not in use it can be reduced to a narrow width or expanded to seat a number of people. Lighting is provided by flush lights in the ceiling.

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LARGE windows at the dining end of the kitchen overlook the back garden and swimming pool. Blue curtains can be pulled across the glass area. Chrome chairs and tables are also blue.

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An attractive corner in the apartment of Mr. and Mrs. Robert Cain is pictured above. Walls are gray, draperies and ceiling are done in a soft yellow shade.

Attractive Apartment

By Althea Flint

TASTEFUL choice of furnishings, colors, backgrounds and accessories keynotes the successful interior decor of the apartment of Mr. and Mrs. Robert Cain, 3075 Gale Ave. The exterior view of the apartment is unprepossessing but comfortable modern furnishings and well-planned designing make very livable quarter for a family of three.

The color scheme was started with neutral background colors so that colorful furnishings and accessories could be used. In the living room the walls were painted gray to match the rug. A yellow

ceiling is decorative and brings light into the room which has northeast exposure.

Further enhancing the effect of light, blond wood was chosen for tables and a desk. The corner windows are hung with sill-length curtains which traverse for night privacy. Their yellow color is the same as the ceiling.

Arranged under these corner windows is a green sectional and corner table of ample size. A coffee table completes this grouping, opposite which a blond spinet piano is arranged with a chair.

A third grouping of desk and chair are placed in a cor-



Walls and bedspread in the master bedroom of the Cain apartment are of the same shade of blue as that found in the dust ruffle on the bed.

ner and face the room. Four prints vie in ornate off-white frames and are colored in rose

and chartreuse. They are placed together and their coloring makes them a focal point of decor.

Ceramic lamp bases hold shades of green, yellow and red to add to the color of the room. Ceramic accessories are chosen for their good design and color.

A yellow and black color combination in the kitchen is carried out in the tile work counter, checked window valances and walls which are painted yellow. Curtains at a window in the dining corner are yellow to match the chrome table and chairs. The corner sink is set under windows and opposite are the stove and refrigerator. A shelf above the stove holds staples.

IN THE master bedroom the bedspread and walls are the same shade of blue found in the red and blue print used for a dust ruffle on the bed and the draw curtains. A shelf above the bed holds a pair of lamps of brown and coral.

Other furnishings are of etched plywood, finished in a deep color, and light-colored smooth wood. Over a double chest hangs a large mirror which is framed in wide dark mouldings. Colorful prints over the bed are framed in wood on large mats.

In the bathroom, the lavatory is set in built-ins which add valuable storage space. The color scheme carried out is yellow with black trim like that in the kitchen.

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3-cushion pillow back (style as pictured above). Solid Foam Rubber and the finest of spring construction. Wide selection of fabrics.
- MODERN 2-PC. SET.** Reg. 149.95 109.50
A smart sleeper sofa and comfortable matching chair. Modern print covering. Sale priced at 2-PC. WOOL FRIEZE SET. Reg. 279.95 189.95
- Your choice of green, tan or raspberry in high quality frieze. A Jubilee Special. Now only
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(Style pictured above). The very finest. All custom made. Just for you. Specially priced.
- KROEHLER 2-PC. SET.** Reg. 189.95 149.95
Sleeper sofa and matching club chair in long-wearing modern cover. Anniversary sale price.
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Beautiful modern styling covered in an all-wool frieze. Reg. 329.95. Save \$50.00 now

3-PC. CIRCULAR CURVED SECTIONAL \$395
Covered in long, hard-wearing nylon. The center sofa is approximately 8 ft. across, each end sofa measures about 4 ft. A Silver Jubilee Sale special. Reg. 594.50

- LIME OAK OCCASIONAL PIECES**—Reg. 27.95. Step-end or 19.95 cocktail tables. Now
- MASSIVE END AND COCKTAIL TABLES**—Choice of 3 styles in birch or oak. High-style quality pieces. Reg. 44.95. Anniversary Sale priced. Each 29.95
- GLEANING LUCITE FLOOR LAMPS**—With a selection of beautiful hand-colored shades. Reg. 78.95. Save 25.00. A Silver Jubilee special 54.95
- MODERN TALL TABLE LAMPS**—Hand done ceramic bases, attractively designed shades. Regular 18.95 value. 12.95 Sale priced



- DROP-LEAF TABLE, SEATS 10**—(Pictured) in your choice of 69.95 sable walnut or beautiful lime oak. Silver Jubilee priced
- CUSTOM UPHOLSTERED CHAIRS** in matching style in your choice of covers. Specially priced. Each 14.95
- 8-PC. BLOND OAK SET**—Reg. 259.95. Includes large buffet, table that extends to seat 12, 5 side chairs and 1 host chair. 219.95 Now
- 6-PC. DINING SET**—Reg. 276.00. Includes glass china top server, extension table and four matching chairs. Special 244.50
- 8-PC. CORDOVAN MAHOGANY SET**—China top buffet, large extension table, host and hostess chairs and 4 side chairs. Reg. 374.00 295.00

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- 4-PC. LIGHT OAK SET.** Reg. 169.95 129.95
Includes headboard, 2 commodes and large Mr. and Mrs. chest. Really gorgeous and only
- CORDOVAN MAHOGANY SET.** Reg. 129.95 99.95
Bar headboard with side stands attached, and spacious double chest. An amazing value.
- EASTERN HARDWOOD SABLE WALNUT** 189.95
4-pc. set includes bed bar, bookcase, commodes and 6-drawer dual chest. Reg. 221.50. Now
- BLOND MR. AND MRS. CHEST** 67.50
Of fine Prima-Vera. Spacious 6-drawer chest with large gleaming plate mirror. Reg. \$69.00.

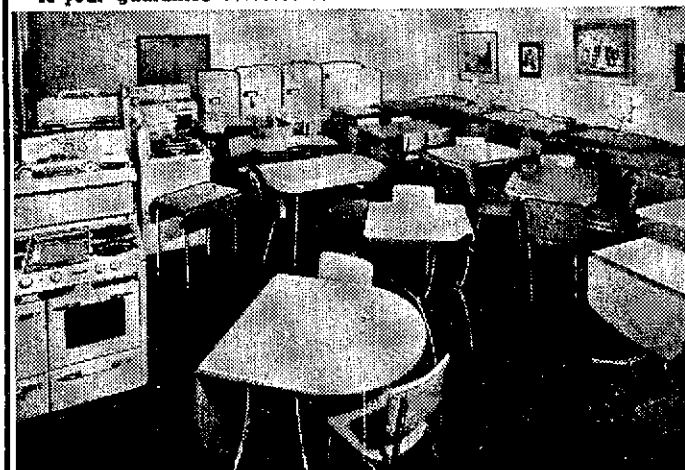
MORRIS MODERN BEDROOM SET 167.50
(Pictured) 8-drawer Mr. and Mrs. chest, large mirror and bed in choice of oak or sable walnut. (Other pieces can be added at any time.)

ITEMS FROM OUR CUSTOM BEDDING DEPT. HOTEL SPECIAL! REGULAR 89.00 59.95
Box spring and innerspring mattress. Hundreds of coils and heavy durable cover. Factory guaranteed. Sale priced! The set full or twin size

DEPENDABLE "SIESTA" SET—A standby with Siris' customers for many years. 405-coil de luxe set with 10-year factory guarantee. Regular 119.50. Now 79.95

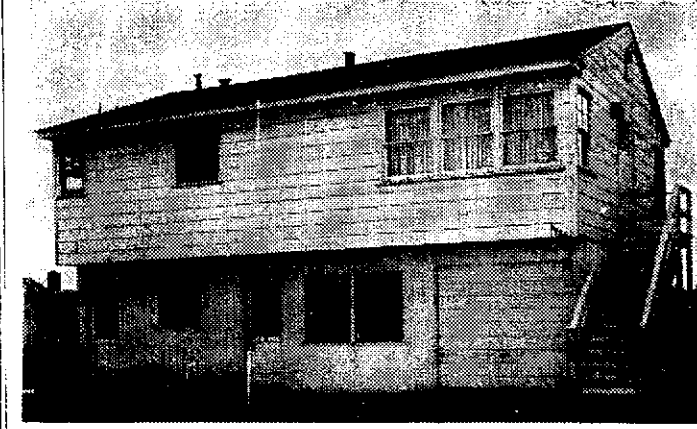
840-COIL CUSTOM QUALITY SET—Innerspring mattress and box spring covered in a heavy damask. The 840-coil springs are individually pocketed to give healthy sleep support. Reg. 109.50 139.00 value. Save 30.00!

SIMMONS BEAUTYREST MATTRESS—Featuring 837 pocketed coil springs and famous Simmons construction. 69.50 10-year guarantee



- HOWELL 5-PC. CHROME SET**—Extension table and 4 matching chairs in a wide choice of colors. Regular 94.00 69.00 value
- DAYSTROM SPACE SAVER**—Square table that extends to seat 6; in new wood grain microlite top. Specially priced 37.50
- DAYSTROM PLAID FAIRLIE CHAIRS** in matching colors 10.95
- DROP-LEAF OVAL TABLE**—Takes very little room when closed. Opens to seat eight. Your choice of many colors 69.95
- O'KEEFE & MERRITT RANGE**—Complete with grill and fully CP with the many new cooking improvements 199.95 from

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March Sales

A SPOTTY pattern of real estate sales in the Long Beach-Lakewood-Signal Hill area was evident in March despite an area total that was second-highest in history.

Analysis of the monthly report of Barbara Moss, executive director of the Board of Realtors, revealed that half the eight districts of the area topped February and March of last year in dollar volume. None, excluding Lakewood Park, reported as many sales as in March, 1950.

Two types of pressures are reflected in the market, according to local realtors. Down-payment regulations, which did not immediately affect some of the outlying developments, reduced the supply of eligible buyers for moderately priced properties. Meanwhile, many owners, influenced by the world situation, either priced their houses above the market or held them off the market while awaiting an expected increase.

Lakewood Park recorded 1010 transactions amounting to \$10,135,908. The rest of the district of which it is a part re-

ported 167 sales grossing \$1,948,758. This district comprises Blxby Knolls, Blby Manor, Los Cerritos, Country Club and Lakewood Village.

Second-largest number of sales was reported in the district from Cherry Ave. to Bellflower Blvd. between Anaheim St. and Wardlow Rd. where 107 transactions aggregated \$1,047,200. This district was down from February and from March, 1950.

Second-largest dollar volume was in the downtown district, which reported 45 sales amounting to \$1,245,700, an increase over the two comparative months.

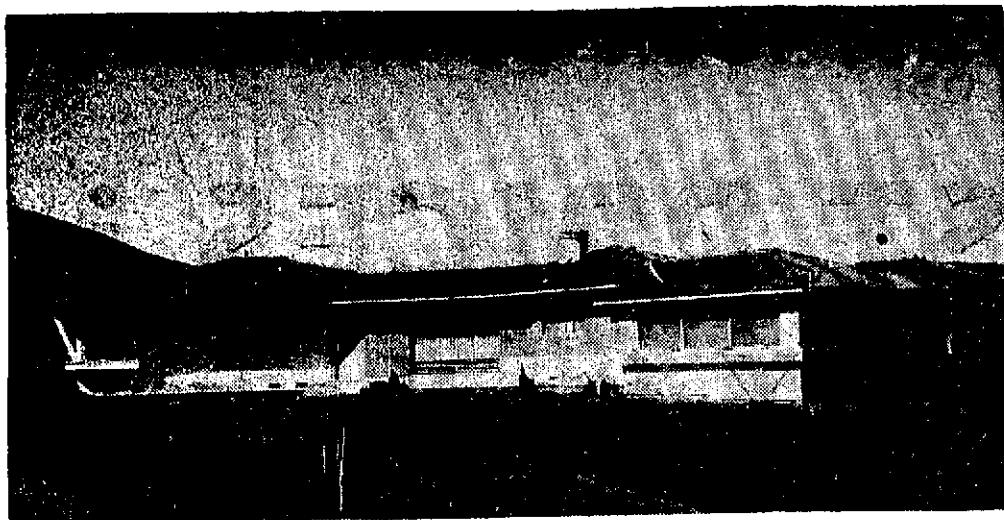
North Long Beach recorded \$982,853 in considerations for 102 properties. The valuation was higher than in the other two months.

Wrigley area also reported an increase in its dollar volume with \$893,045 tallied in 83 transactions.

Belmont Heights, where 19 properties were sold, grossed \$291,500 for an increase over both comparative periods.

In the district east of Cherry Ave. between Third and Anaheim St., there were 35 sales for a total consideration of \$410,450.

(Additional details in main news section of this issue.)



Newly built for Mr. and Mrs. George A. Frommer in Westfield is this three-bedroom residence. The Frommers, formerly of Scranton, Pa., moved to Westfield from Westchester. According to George S. Denbo, Westfield sales agent, the new section is one of the most active in home building on the Palos Verdes peninsula.

Manor Opening May 5-6

FORMAL opening of University Manor, the new FHA residential development on Bellflower Blvd. north of the Long Beach State College site, is set for the week end of May 5 and 6, announced Walker & Lee, Inc., sales agents.

Framing of the first street of two- and three-bedroom residences is progressing rapidly, with the model on Bellflower

Bld., between Stearns St. and Los Coyotes Diagonal, now in the plastering stage, the agents said.

Arrangements are being concluded to furnish the first exhibit home for public showing, said Robert Walker of Walker & Lee.

The University Manor homes

are under construction directly north of Los Altos Manor, recently sold out. Sales office for University Manor is being established in the heart of the new unit on Bellflower.

The Walker & Lee organization announced that descriptive brochures are available free to homeseekers.

Building Regulation Changes Requested

CHANGES in the city building code provisions regarding bearing walls and in the State Division of Highways regulations for marquee installations are being advocated by the Long Beach Chamber of Commerce.

Terming the city requirement for continuous interior footings under one-story residences "inconsistent and unnecessary," the chamber last week asked that it be modified.

The organization's construction industries committee recommended instead the Los Angeles city code, permitting use of piers and girders of sizes, spaces and materials specified for various conditions of load and stress. A chart of the substitute requirements was submitted.

Edward M. O'Connor, superintendent of the building department, said the provision had been under study for some time and that the department will request modification of the ordinance. The requirement was enacted following the 1933 earthquake.

Two different sets of marquee regulations are applied by the state highway division within Long Beach, the chamber disclosed.

The city rules, which also are in effect in the uniform building code and in the Los Angeles City and County codes, are applied by the division on Atlantic Ave. and Pa-

cific Coast Hwy. west of the Traffic Circle.

However, on Pacific Coast Hwy. southeast of the Traffic Circle the state's own rules are in effect. These do not permit marquees lower than 12 feet but allow extension the full width of the sidewalk. The city law permits extension only two-thirds of the width of sidewalk if the marquee is above eight feet high or three-fourths of the width of sidewalk if the overhang is above 12 feet.

Noting that a building owner on Coast Hwy. southeast of the Traffic Circle had been required by the state to remodel a marquee which was in conformity to the city code, the chamber voted to ask the City Council to request a modification of the state regulations within Long Beach to conform to the city code.

Sale of 400 New Homes Advanced in Lakewood

WALKER & LEE INC., pioneer developers of the Lakewood area are in the midst of a major sales program at the present time with more than 400 homes under construction east of Bellflower Blvd.

The homes, being built by a local contracting firm, are based on floor plans and outside elevations which have

proved to be most popular among buyers over the past five years, company officials said.

Walker & Lee have found that most buyers still prefer a conventional type home, with a trend toward the modern.

"We have found that today's buyer is a conservative buyer who is buying with an eye to the future, and the home he wants must be the kind of a home that will not lose its value over a period of a few short years," Robert Walker, president of the firm stated.

The developers declare they are convinced that they are on the right track in their development program and as proof point to the fact that the homes they have built in the past 10 years have increased instead of decreased in value.

At present the homes they have under construction will be larger than usual in Lakewood, Walker said, and will be built under the specifications set up by FHA. There will be no substitutes for any critical

items as the building firm has a ample supply of these materials on hand to meet their foreseeable building needs, he added.

Walker & Lee sales offices are located at Bellflower Blvd. and Spring St. at the furnished Barker Bros. model home, and at Bellflower Blvd. and Carson St. The model home is open until 9 p. m. on week-ends and during the early evenings throughout the week. Homes are priced from \$9750 to \$12,750, with either GI or FHA terms available.

Appraisers

All Long Beach real estate appraisers are welcome to register for the regional conference of the American Institute of Real Estate Appraisers April 20-21 in Los Angeles, it was announced yesterday by John Bohan, chairman of the Southern California Chapter, AIREA. Speakers will include some of the nation's outstanding real estate men, he added.

City Is 30th in Nation

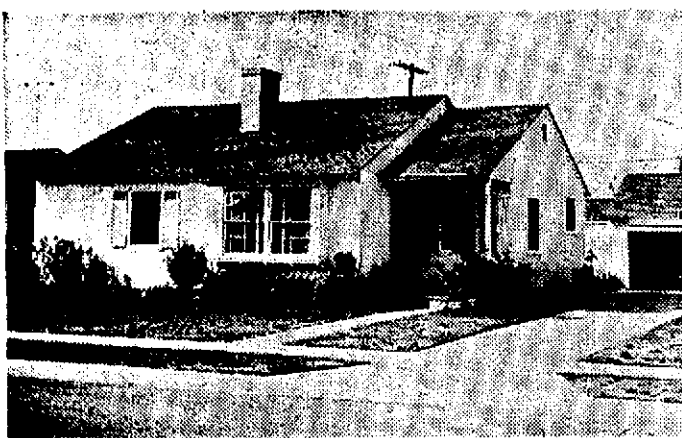
LONG BEACH was 30th-best city in the nation in valuation of new construction authorized during 1950, according to the Bureau of Labor Statistics of the U. S. Department of Labor.

Since the city is 43rd in population ranking, the bureau report indicates that local building activity was greater than 13 cities of larger size.

The totals do not include construction in Lakewood and similar areas adjoining the city limits. Majority of residential construction for the Long Beach area shifted last year to these suburban developments.

Although Long Beach building permits declined only \$183,000 to \$38,579,000, stepped-up construction in other centers slid the city from its 1949 standing of 21st in the nation.

Total of all urban construction in 1950 was \$10,408,292,000. Leading city was New York, where \$423,468,000 worth of new work was approved. Second was Los Angeles, with \$407,096,000 in permits. Other top cities were Chicago, \$269,782,000; Detroit, \$209,273,000, and Houston, \$180,112,000.



Among recent sales credited to multiple listing, a specialized service for members of the Board of Realtors, was this property at 3527 Montair Ave. Mr. and Mrs. J. J. Vetter sold the home to Mr. and Mrs. Louis O. Bove. Mary Lewis, office of Wiley B. Jones, and H. Herschel Hart handled the transaction.

L. B. Association Lends \$3,000,000 for Tract

A \$3,000,000 land development loan has been made to Thorson Homes, Inc., by Long Beach Federal Savings and Loan Association, it was announced last week.

The sum will finance construction of 530 single-family rental houses in a tract on Avalon Blvd. between Avalon Village and 223rd St.

The rental tract, one of few to appear since World War II, comprises 90 acres. Houses will be located on 5500-square-foot lots.

The land was purchased March 29 from the Watson Land Company at reputed cost of \$4000 an acre.

According to Charles Thorson, president of the development firm, first units will be ready for occupancy by mid-summer.

Unusual

The Texas House of Representatives voted recently to officially commend the city of Breckenridge, Texas, for its action in rejecting \$750,000 in federal funds for a proposed public housing project. Breckenridge authorities suggested that the government use the funds for national defense.

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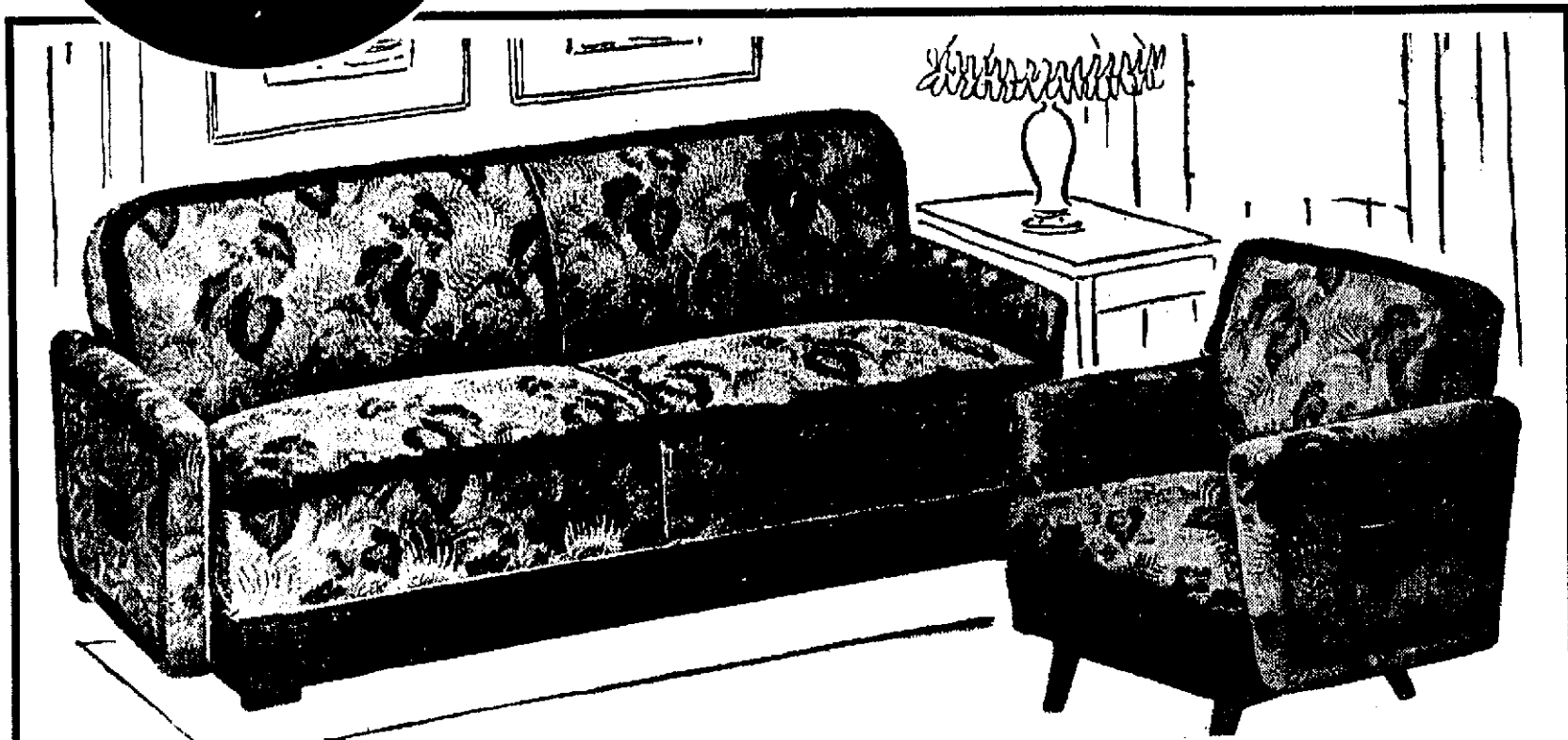
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Exclusive 'Harmony House' styling that's new and different! Full coil spring construction, painted bedding compartment. Covered in long-wearing tapestry with contrasting moss edge. Choose furniture of distinction... choose now from Sears' select assortment of fine furniture!

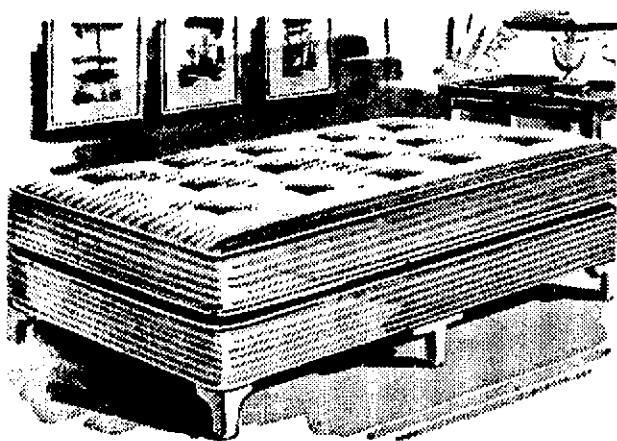
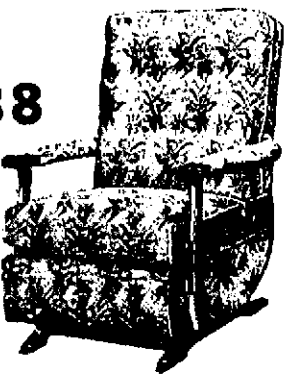
Our SALE-PRICED 'Harmony House' Bed Divan Set's custom covered and delivered 'Factory Fresh' during this April event!

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Sturdy, well-built, all-hardwood frame, genuine 'Nachmann' cushion unit, shaped pillow-effect back. Beautiful patterns of tapestry covers.



Reg. 59.95 Value Village Couches

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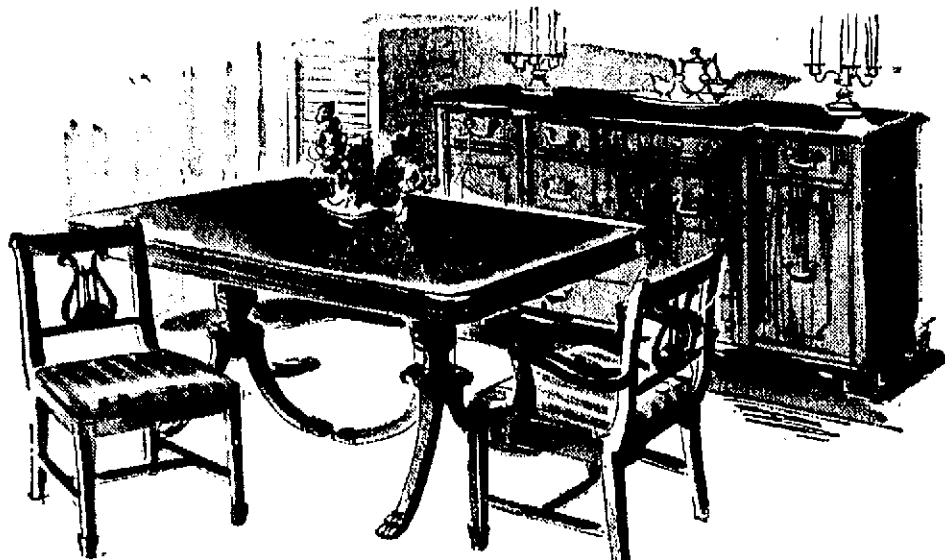
Budget-Priced Floor Covering

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Large 8-Piece Dining Room Set
REGULARLY \$269

STRIPED MAHOGANY VENEER
 SUPERB TRADITIONAL STYLE

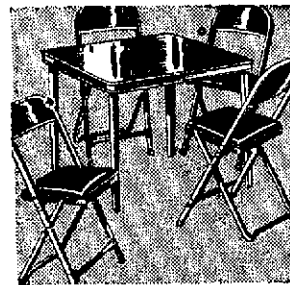
Spacious 37x54-inch pedestal table extends to 72 inches allowing ample room to seat guests for eating comfort. Buffet has drawers with center guides, dovetailed front and back. One sizeable arm and 5 comfortable side chairs make up the perfect dining room set. Table 79.95, Buffet 69.95, Armchair 21.50, Side Chair 16.50.

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Reg. 34.95 Buggies
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REG. 119.50 DINETTES
 Handsome 5-piece chrome dinette with Duncan Phyfe table.

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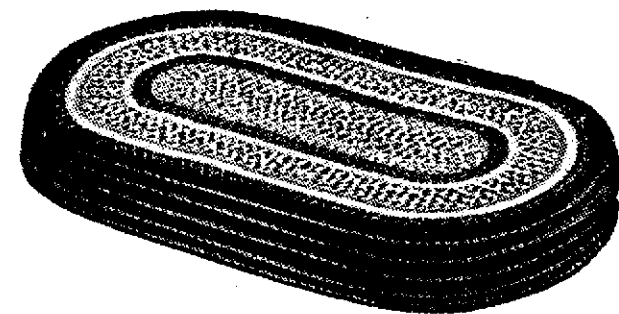
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